Abriendo Puertas/Opening Doors

90 Days Free Noggin

Last updated: April 17, 2020
User Flow Overview

**Step 1**
Email
- Get Noggin Free for 90 Days

**Step 2**
Sign Up
[link to custom URL]

**Step 3**
Email
- tap Sign Up

**Step 4**
Web
- create account

**Step 5**
Web
- success message

**Step 6**
Email
- verify email address

**Step 7**
App Store
- download Noggin

**Step 8**
App
- tap Sign In

App
- enter account info

App
- start playing!

Noggin is available in these app stores:
- Download on the App Store
- Get it on Google Play
- Available at Amazon
- Available on Roku Players
Step 1 Detail - Email communication

Email

Get Noggin Free for 90 Days

Sign Up
[link to custom URL]

- Email communication will be handled by the partner organization (not Noggin)
- URL for offer: www.noggin.com/noggin-cares-abriendopuertas/
- Click here for Noggin assets
- Fonts: GT Walsheim Regular and Medium or Proxima Nova Regular and Bold
Step 2 Detail - Creating an account on web

Noggin is FREE for 90 days

Here at Noggin, we understand that prolonged school closures can be concerning to you and disruptive to your child’s learning. We are committed to providing high-quality, digital learning experiences for your little one. That is why we are offering our service FREE for 90 days.

Headline
Noggin is FREE for 90 days

Body
Here at Noggin, we know school closures and child care issues are disrupting life. We remain committed to providing high-quality, digital learning experiences for your kids. That is why we are offering our service FREE for 90 days in partnership with our friends at Abriendo Puertas/Opening Doors.

User Actions
Create an account by entering grown-up’s name, email and a password.

Tap “Agree and Continue”
Step 3 Detail - Success screen on web

**Headline**
Enjoy Noggin! Learning adventures await, no matter where you are.

**User Actions**
Go to their email and check for “email verification” email
Download the Noggin app
Step 4 Detail - Verify email address in email

**User Actions**
Tap “Verify Email Address” button in the email that was sent after the user’s account was created.

Verify your email address

Noggin  Mar 4
to stephsnoggin+1

Here's the verification email you requested: Tap the button below to verify your email address so you can access your noggin subscription on big screens, small screens, and everything in between.

Verify Email Address

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1655 Broadway, New York City, NY 10019

Mobile Phone
Step 5 Detail - Downloading the Noggin app

User Actions
Screenshot shows Apple App Store but users can download the Noggin app on the following stores:

- **Apple App Store**: iPhones and iPads
  
  ![Download on the App Store](image)

- **Google Play Store**: Android phones and tablets
  
  ![Google Play](image)

- **Amazon App Store**: Kindle tablets
  
  ![Available on Amazon](image)

- **Roku**: Roku players
  
  ![Available on Roku Players](image)
Step 6 Detail - Opening the Noggin app

**User Actions**
Open the Noggin app and tap “Sign In” link
Step 7 Detail - Signing in to the Noggin app

**User Actions**
Sign in using the email and password the user used to create their account
Step 8 Detail - Play Noggin!

User Actions
Start playing and learning!
Helpful Links

- URL for offer: www.noggin.com/noggin-cares-abriendopuertas/
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