

**noggin**

Abriendo Puertas/Opening Doors  
**90 Days Free Noggin**

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# User Flow Overview

Step 1

Step 2

Step 3

Step 4

Step 5

Step 6

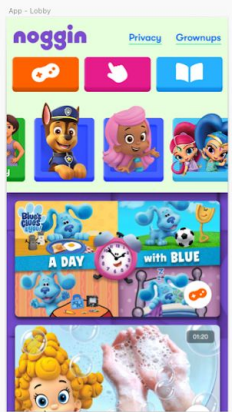
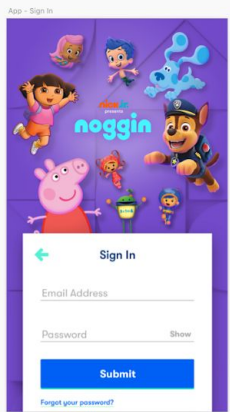
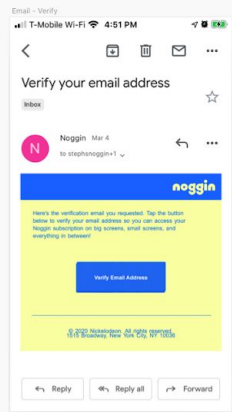
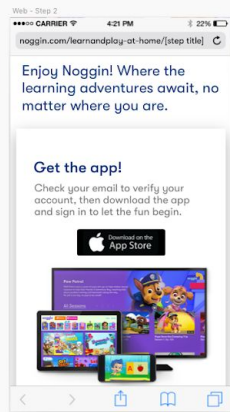
Step 7

Step 8

Email

Get Noggin Free for 90 Days

Sign Up  
[link to custom URL]



Email tap Sign Up

Web create account

Web success message

Email verify email address

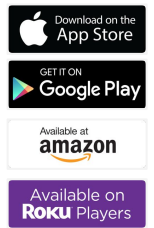
App Store download Noggin

App tap Sign In

App enter account info

App start playing!

Noggin is available in these app stores:



## Step 1 Detail - Email communication

### Email

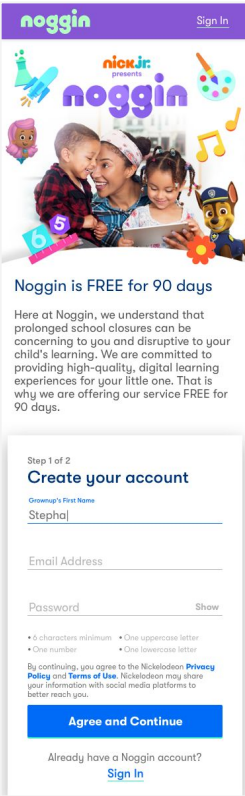
Get Noggin  
Free for 90  
Days

Sign Up

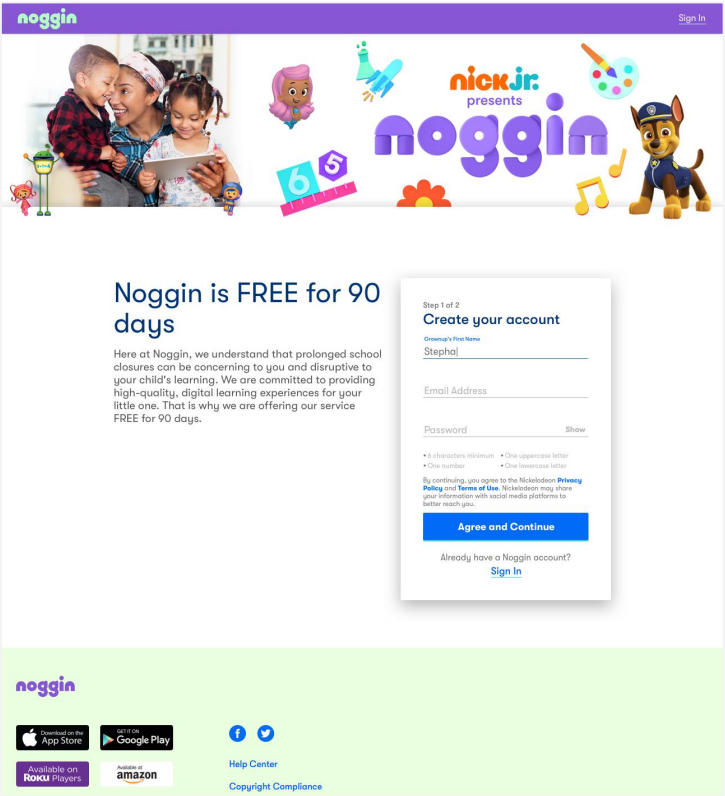
[link to custom URL]

- Email communication will be handled by the partner organization (not Noggin)
- URL for offer:  
[www.noggin.com/noggin-cares-abriendopuertas/](http://www.noggin.com/noggin-cares-abriendopuertas/)
- [Click here](#) for Noggin assets
- Fonts:  
[GT Walsheim Regular and Medium](#) or [Proxima Nova Regular and Bold](#)

# Step 2 Detail - Creating an account on web



Mobile



Desktop

### Headline

Noggin is FREE for 90 days

### Body

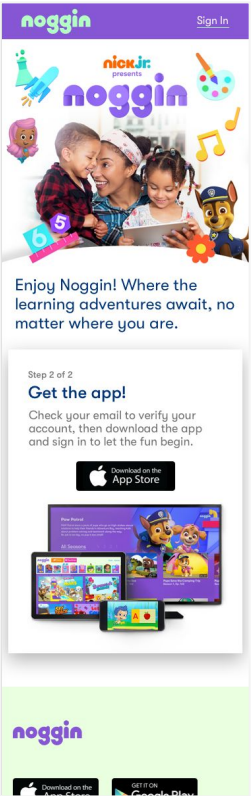
Here at Noggin, we know school closures and child care issues are disrupting life. We remain committed to providing high-quality, digital learning experiences for your kids. That is why we are offering our service FREE for 90 days in partnership with our friends at Abriendo Puertas/Opening Doors.

### User Actions

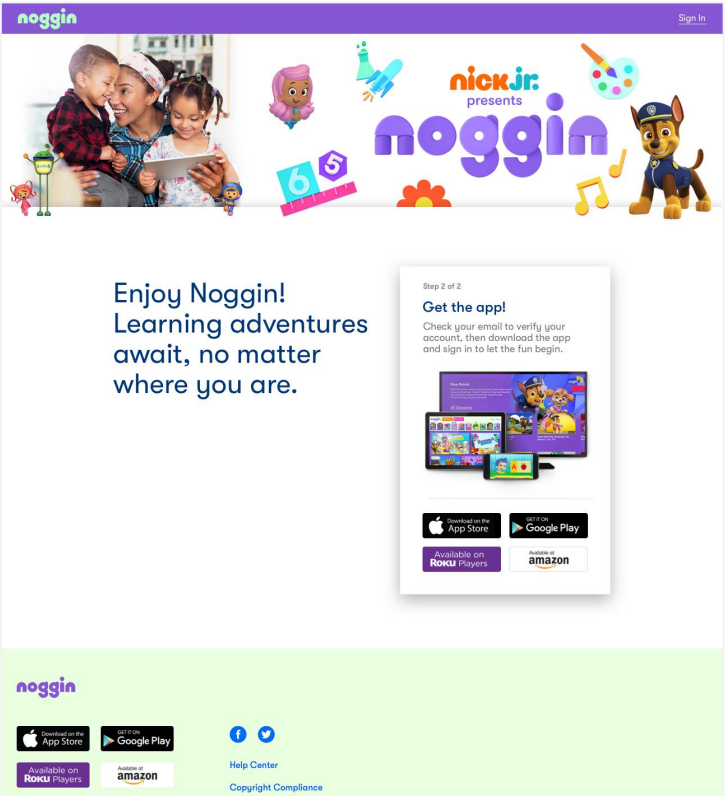
Create an account by entering grown-up's name, email and a password.

Tap "Agree and Continue"

# Step 3 Detail - Success screen on web



Mobile



Desktop

### Headline

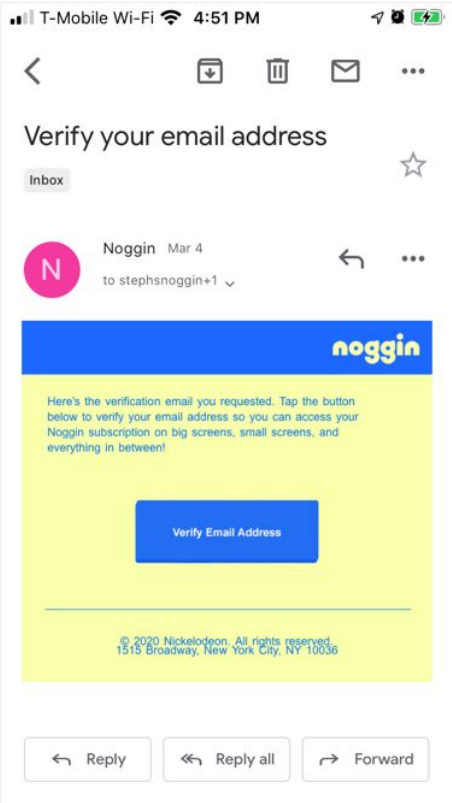
Enjoy Noggin! Learning adventures await, no matter where you are.

### User Actions

Go to their email and check for “email verification” email

Download the Noggin app

# Step 4 Detail - Verify email address in email

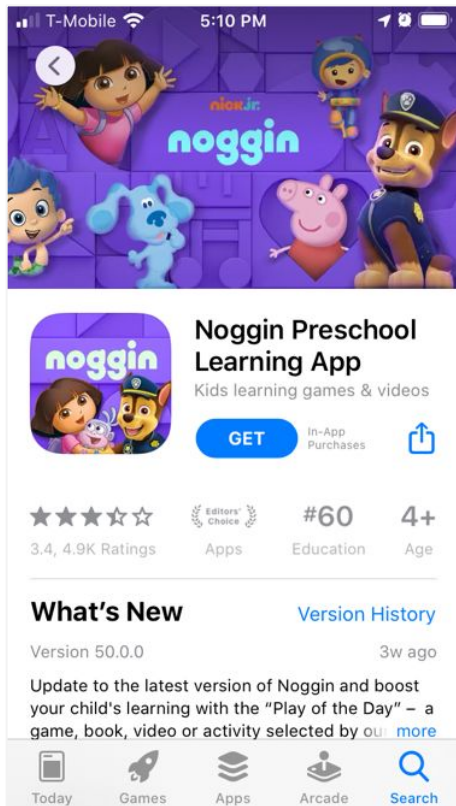


### User Actions

Tap “Verify Email Address” button in the email that was sent after the user’s account was created

Mobile Phone

## Step 5 Detail - Downloading the Noggin app



iPhone

### User Actions

Screenshot shows Apple App Store but users can download the Noggin app on the following stores:

- **Apple App Store:** iPhones and iPads



- **Google Play Store:** Android phones and tablets



- **Amazon App Store:** Kindle tablets



- **Roku:** Roku players





## Step 6 Detail - Opening the Noggin app

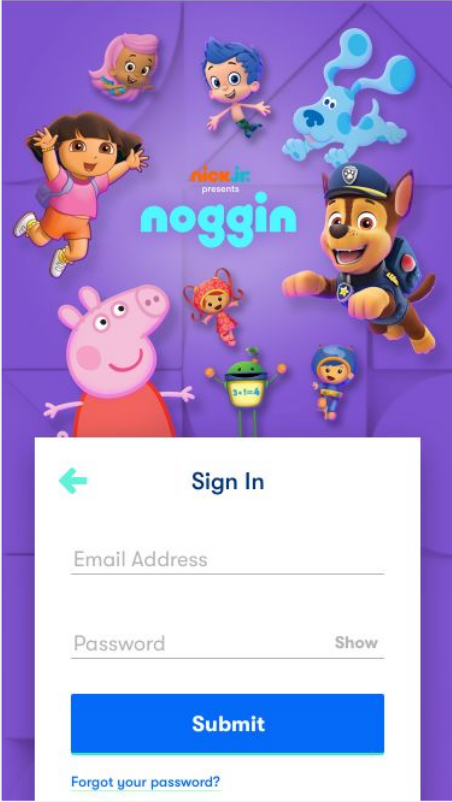


### User Actions

Open the Noggin app and tap “Sign In” link



# Step 7 Detail - Signing in to the Noggin app



### User Actions

Sign in using the email and password the user used to create their account

# Step 8 Detail - Play Noggin!



**User Actions**  
Start playing and learning!

iPhone

# Helpful Links

- URL for offer:  
[www.noggin.com/noggin-cares-abriendopuertas/](http://www.noggin.com/noggin-cares-abriendopuertas/)
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