IMPACT OF COVID-19 ON HISPANIC FAMILIES IN AMERICA

Abriendo Puertas
Opening Doors

Latino Decisions
Summary of Methodology- Survey

- Latino Decisions randomly interviewed 1,195 Hispanic parents of children 18 years or younger to learn more about the many challenges COVID-19 has created for Hispanic families across the country.

- Surveys were completed using a blended approach that included online surveys, and live telephone interviews conducted via landlines and cell phones. The survey was available in English or Spanish and carries an overall +/- 2.8% margin of error, with larger margins for sub-samples.

- Data were weighted to match the demographic distributions of Hispanic parents as defined by the U.S. Census.

- The survey was conducted from June 12, 2020 - June 19, 2020.
3 Attitudes and Experiences With Education
Education Priorities Among Families

Most Important Education Issues Government Should Address

- Access to quality daycare/early learning while school is out: 46%
- Help with online education: 43%
- Need better access to Internet/technology: 26%
- More information about how school will operate: 36%
- Other: 3%

51% of parents are essential employees working outside the home
Families Concerned Children are Falling Behind

How concerned are you, personally, that your children are spending too much time away from school, or not learning enough from online schooling?

- Not at all concerned: 6%
- Not too concerned: 11%
- Somewhat concerned: 33%
- Very concerned: 50%

Math, Science and reading are the subject matters of greatest concern among parents, and also the subject parents feel less capable of assisting their child with.
What Precautions Should Schools Take to Make School Safe in the Fall?

- Having the classrooms extensively cleaned every day and requiring teachers and students to wear masks to prevent the spread of the virus (87% Support)
- Staggering school days to reduce class sizes (82% Support)
- A mix of in-person attendance and distance learning (83% Support)
- Extending the school year to help kids catch up with their studies (75% Support)
- Continue with distance learning only in the fall if necessary (68% Support)
- Longer school days to help kids make up some ground lost during home schooling (64% Support)
Digital Divide Challenges Impact Education Experiences for Latino Families
I do not have regular access to the internet

Limited Access to Internet for Many Latino Families

Only have access to internet on my cell phone
37%

I do not have regular access to the internet
33%
Challenges With Distance Learning

- Online school has made it hard to communicate with teachers, learning is more difficult now - 65%
- We don’t have enough computers, tablets, or laptops for everyone - 50%
- Online school or work has been difficult because of technical problems, such as websites or programs not working - 58%
Would any of the following help you keep your children continue learning in the fall:

A computer provided by the school/I do not have one at home

- Yes: 62%
- No: 37%
- Don't Know: 0%

Updated software to be up to date with what my children’s school is using

- Yes: 77%
- No: 22%
- Don't Know: 1%
My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online.

Yes, this is true for me and/or the people in my household.

No, that is not true for me or the people in my household.
How concerned are you that your children's school may either have to start in the fall with distance learning or go to that model at some point in academic year?

- Very Concerned: 48%
- Somewhat Concerned: 35%
- Not too Concerned: 12%
- Not Concerned: 5%
Are you considering NOT sending your child back to in-person school or childcare in the fall

- Yes: 53%
- No: 44%
- Don't Know: 2%
Potential Drop in Student Enrollment if In-Person is Only Option

Considering Not Sending Child Back in the Fall

- Total: 53%
- Spanish Intv.: 54%
- English Intv.: 53%
- Kids 0-4: 57%
- Kids 5-10: 53%
- Kids 11-18: 53%
How Can Schools Help Your Kids Catch-up/Not Fall Behind

- More communication from the school on the daily: 81%
- More in-person time with teachers, even if online or on the phone: 76%
- One-on-one tutoring: 74%
Schools Will Need to Find Mechanisms to Engage Parents

- 60% of families are planning to participate less in in-person parent meetings, groups, convenings, and plan to visit their child’s school less when school returns.
- 72% of parents report that they will look for virtual participation in parent meetings, groups, and convenings.
- 81% of parents want more communication from the school on the daily and weekly assignments and how well their child is meeting expectations.
Economic Challenges Facing Latino Families
Specifically thinking about the coronavirus or COVID-19 pandemic, what are the most important issues facing your community that government should address?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Help with wages and income</td>
<td>32%</td>
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<tr>
<td>More honest and factual information about COVID-19</td>
<td>27%</td>
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<tr>
<td>Increase access to healthcare in general</td>
<td>22%</td>
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<tr>
<td>Need access to protective gear, masks, gloves</td>
<td>21%</td>
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<tr>
<td>Increase access to coronavirus tests</td>
<td>20%</td>
</tr>
<tr>
<td>Improved access to food, medicine and basic resources</td>
<td>19%</td>
</tr>
<tr>
<td>Help with child care</td>
<td>19%</td>
</tr>
<tr>
<td>Need better access to internet/technology</td>
<td>10%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
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</tbody>
</table>
COVID-19’s Impact on Latino Families is Severe

- **29%** of Latino families have had someone in their household lose their job since COVID-19.
- **33%** of Latino parents/primary caregivers have seen their business shut down and/or see significant drops in revenue.
- **41%** of parents/primary caregivers have had trouble paying for their rent or mortgage.
- **Over half (52%)** have had work hours cut, or their pay cut, but have kept their job.
Nearly Half (45%) of Latino Families Have $1,000 or Less for Emergencies as a Safety Net

How much money do you currently have in a savings account or for emergencies?

- Less than $100: 20%
- Between $100 and $5,000: 11%
- Between $500 and $1,000: 14%
- Between $1,000 and $3,000: 14%
- Between $3,000 and $5,000: 11%
- Between $5,000 and $10,000: 10%
- More than $10,000: 8%
- Refused: 11%
### Families Making Tough Decisions due to Financial Stress

Have you done any of the following to manage your financial situation during the pandemic?

<table>
<thead>
<tr>
<th>Action</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Used up all or most of my savings to help pay for our family’s expenses</td>
<td>42%</td>
</tr>
<tr>
<td>Postponed or cut back on health-related expenses</td>
<td>33%</td>
</tr>
<tr>
<td>Borrowed money from friends and family</td>
<td>33%</td>
</tr>
<tr>
<td>Postpone or quit education/career related expenses</td>
<td>32%</td>
</tr>
<tr>
<td>Skipped a monthly car, rent, or mortgage payment</td>
<td>32%</td>
</tr>
<tr>
<td>Applied for a loan from a bank or credit union</td>
<td>27%</td>
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<tr>
<td>Borrowed money from a pay-day or easy loan company with a high interest rate</td>
<td>26%</td>
</tr>
<tr>
<td>Moved or changed my housing situation</td>
<td>23%</td>
</tr>
<tr>
<td>Other</td>
<td>2%</td>
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</tbody>
</table>
Many Latino Families Losing Health Insurance

70% of these families noted they planned to apply for Medicaid/CHIP
My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online.

Yes, this is true for me and/or the people in my household: 51%

No, this is not true for me or the people in my household: 49%
Many Latino Families Lack Support
Latino Families and CARES Act

- Overall, 80% of Latino households reported either receiving a $1,200 payment for a single person (45%), or a $2,400 payment for a 2-person household (35%).

- 20% of the sample did not receive any payment from the CARES Act, and 30% of all families did not receive any additional payments for their children.
Access to Unemployment Benefits

Did you or your family member receive unemployment benefits?

- Yes: 50%
- No: 50%

Why did you not receive unemployment?

- Decided no to apply for personal reasons: 22%
- Tried to apply but could not get through to the state agency to submit my application: 15%
- Applied but was denied unemployment benefits by the state agency: 11%
- Did not know about unemployment benefits: 15%
- Did not know how to apply for the benefits/ was too confusing to figure out: 15%
- Ineligible for unemployment: 38%
Policy Views Among Latino Parents

- Allow undocumented immigrants to receive stimulus checks: 76%
- Allow children in mixed status families to receive stimulus checks: 82%
- Create new fund for small-business/self-employed loans: 78%
- Funding for states to provide vote by mail: 77%
- Expanding unemployment insurance: 75%
- Funding for more COVID-19 testing for all: 80%
- Ensured paid sick leave for all workers: 81%
- Funding for state/local governments so that they can provide services without cutting jobs: 76%
Latino Workers are Essential
Latinos are Vital Workforce

Have you Continued to Work Outside of the Home

- Yes: 51%
- No: 49%

**Occupations:**
- Healthcare including caregiving, social worker, or working in a lab: 26%
- Food and agriculture production: 17%
- First responder (fire department, police, or other emergency service): 16%
- Restaurant/Grocery store: 14%
- Retail/work in a store that has remained open: 11%
- Educator/Teacher: 11%
- Transit/Transportation: 7%
- Government sector: 5%
Most Essential Workers Feel Safe on the Job

Does your employer provide you with protective equipment, such as gloves, masks, and/or sanitizer?

- Yes: 83%
- No: 17%

Which statement do you agree with most in reference to your outside of the home job?

- I do not feel safe performing my job right now because my job does not have the necessary procedures or equipment: 19%
- I feel safe performing my job right now. My job has the necessary procedures and equipment: 81%
Suggestions for Employers From Essential Workers

What Would Make You Feel Safer in Your Job?

- If all customers and all workers were obligated to wear masks: 82%
- If I were allowed to keep a safe distance from my co-workers/customers: 83%
- Being given access to multiple breaks during the day to wash my hands: 81%
- Having access to PPE such as masks, gloves, and sanitizer: 85%
- Having job safety training provided by my employer: 76%
- Having access to free COVID-19 testing: 80%
Views Regarding Racism & Police Brutality
Floyd Tragedy Provides Learning Opportunity for Families

As far as you know, have your children watched the video footage showing the police officer placing his knee on Mr. Floyd?

<table>
<thead>
<tr>
<th>Response</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Yes - I watched the video with my children</td>
<td>56%</td>
</tr>
<tr>
<td>Yes - my child has watched the video on their own</td>
<td>16%</td>
</tr>
<tr>
<td>No - as far as I know my child has not seen the video</td>
<td>27%</td>
</tr>
<tr>
<td>Don't know</td>
<td>1%</td>
</tr>
</tbody>
</table>

Have you used this video as an opportunity to speak with your children about racism and racial bias?

- Yes: 89%
- No: 11%
Latino Families Feel the Pain/Frustration of the African American Community Due to Shared Experiences

Do you agree or disagree with: I can understand the pain and frustration that the Black community feels right now with law enforcement, because Latinos face similar experiences with law enforcement.

88% Agree

- Strongly agree: 61%
- Somewhat agree: 27%
- Somewhat disagree: 7%
- Strongly disagree: 4%
I am concerned my child may experience excessive force from police at some point in their lifetime.
Questions?

☐ Feel free to contact me at

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