

IMPACT OF COVID-19 ON HISPANIC FAMILIES IN AMERICA



Abriendo Puertas
Opening Doors

Latino  **Decisions**

Summary of Methodology- Survey

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- Latino Decisions randomly interviewed 1,195 Hispanic parents of children 18 years or younger to learn more about the many challenges COVID-19 has created for Hispanic families across the country.
 - ▣ Surveys were completed using a blended approach that included online surveys, and live telephone interviews conducted via landlines and cell phones. The survey was available in English or Spanish and carries an overall +/- 2.8% margin of error, with larger margins for sub-samples.
 - ▣ Data were weighted to match the demographic distributions of Hispanic parents as defined by the U.S. Census.
 - ▣ The survey was conducted from June 12, 2020 -June 19, 2020.

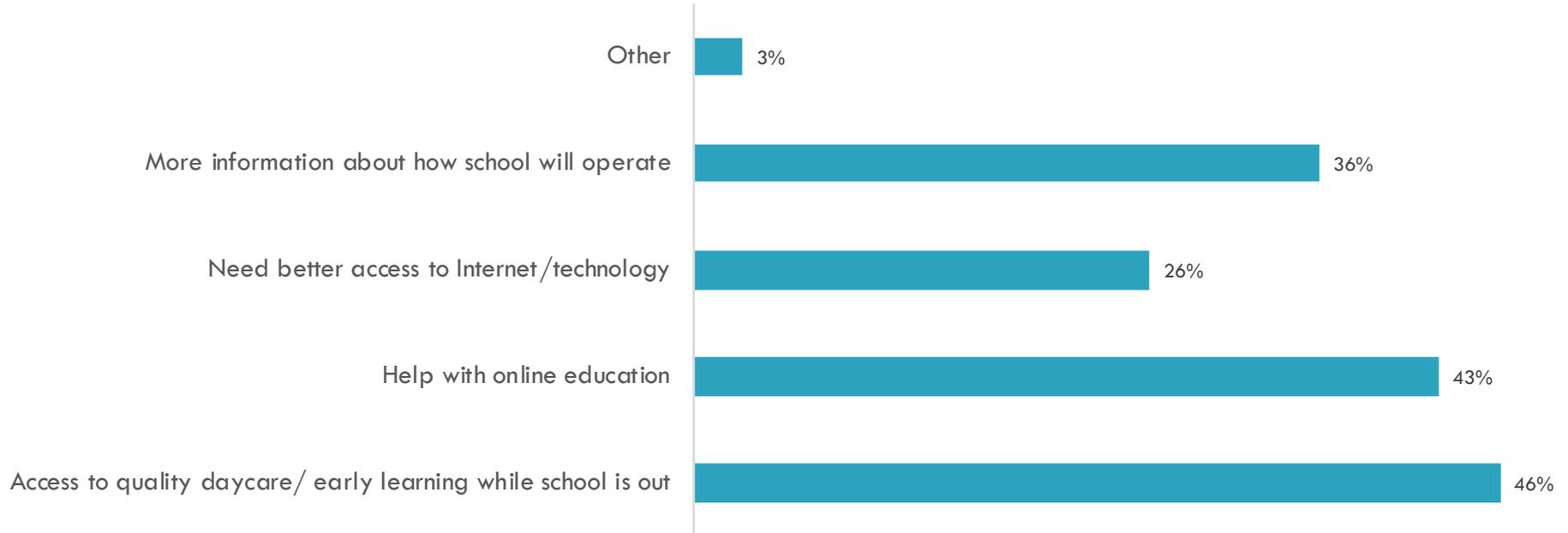
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Attitudes and Experiences With Education

Education Priorities Among Families

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Most Important Education Issues Government Should Address

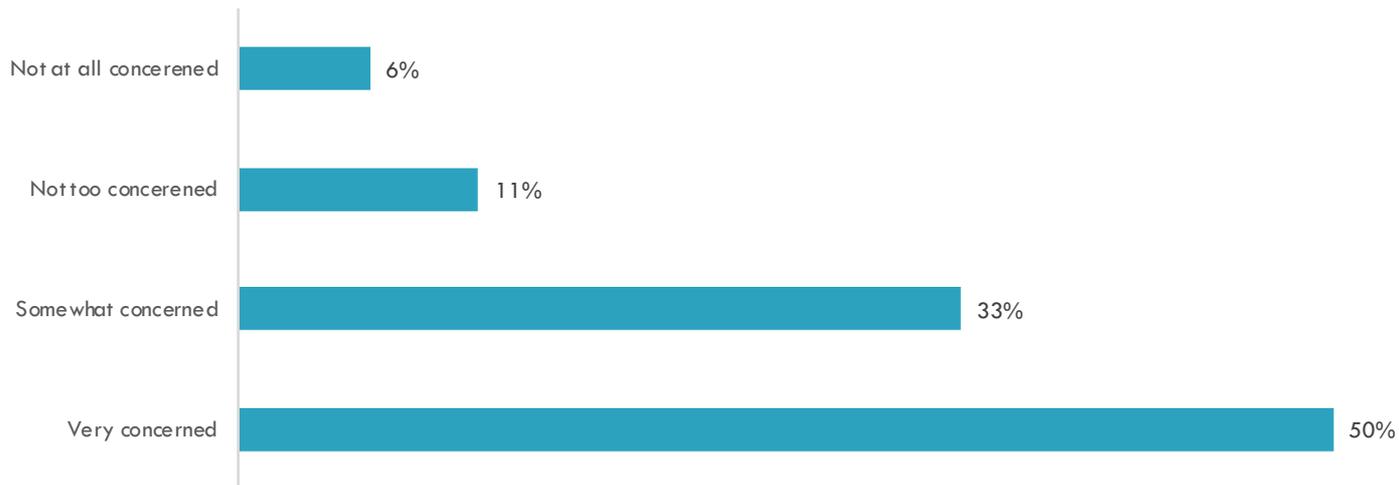


51% of parents are essential employees working outside the home

Families Concerned Children are Falling Behind

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How concerned are you, personally, that your children are spending too much time away from school, or not learning enough from online schooling?



Math, Science and reading are the subject matters of greatest concern among parents, and also the subject parents feel less capable of assisting their child with.

What Precautions Should Schools Take to Make School Safe in the Fall?

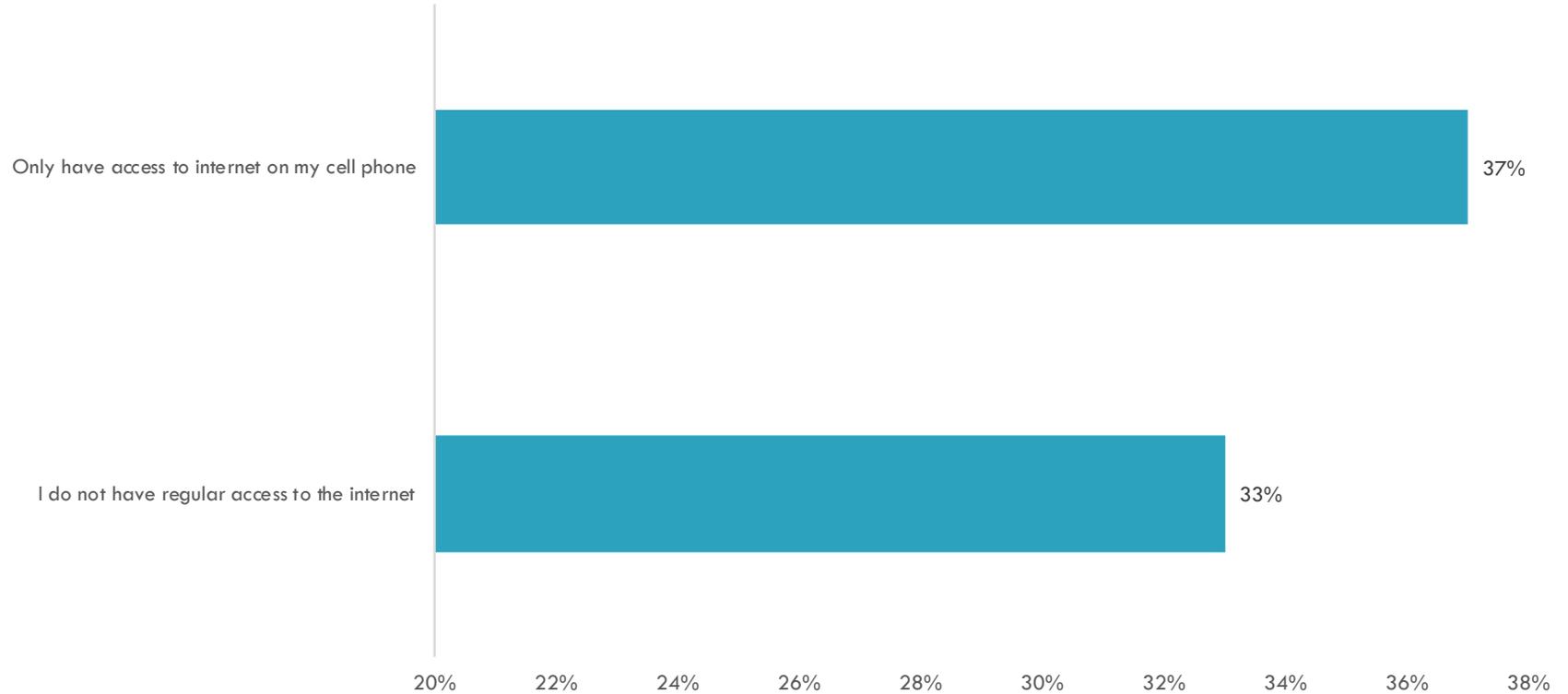
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- Having the classrooms extensively cleaned every day and requiring teachers and students to wear masks to prevent the spread of the virus (**87% Support**)
- Staggering school days to reduce class sizes (**82% Support**)
- A mix of in-person attendance and distance learning (**83% Support**)
- Extending the school year to help kids catch up with their studies (**75% Support**)
- Continue with distance learning only in the fall if necessary (**68% Support**)
- Longer school days to help kids make up some ground lost during home schooling (**64% Support**)

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Digital Divide Challenges Impact Education Experiences for Latino Families

Limited Access to Internet for Many Latino Families



Challenges With Distance Learning

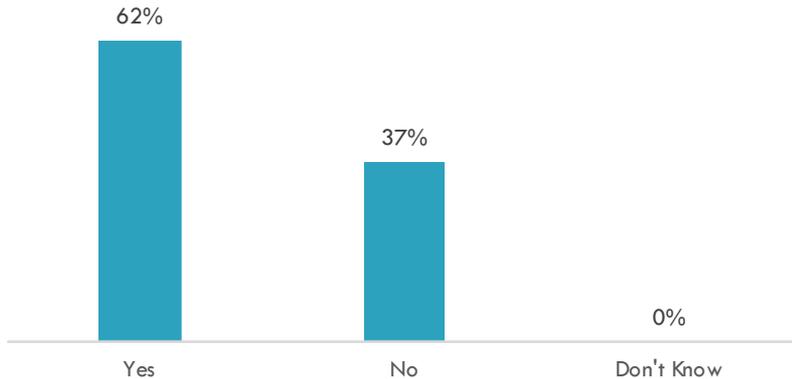
- Online school has made it hard to communicate with teachers, learning is more difficult now - 65%
- We don't have enough computers, tablets, or laptops for everyone - 50%
- Online school or work has been difficult because of technical problems, such as websites or programs not working - 58%

Computer / Software Needs

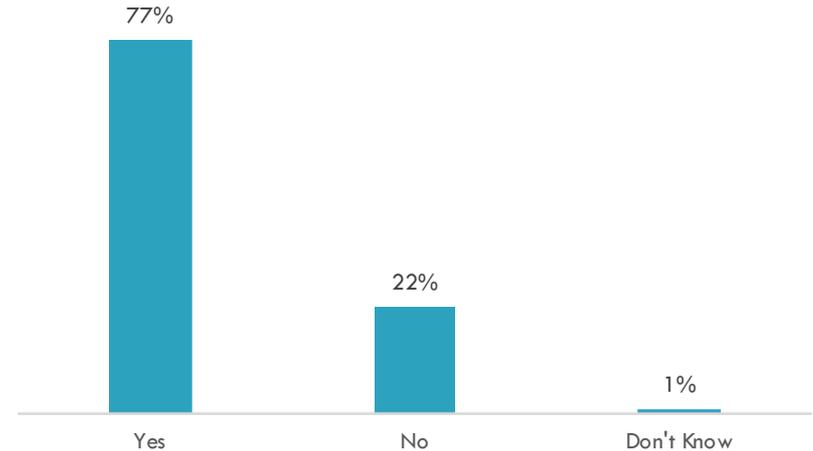
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Would any of the following help you keep your children continue learning in the fall:

A computer provided by the school/I do not have one at home



Updated software to be up to date with what my children's school is using



My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online

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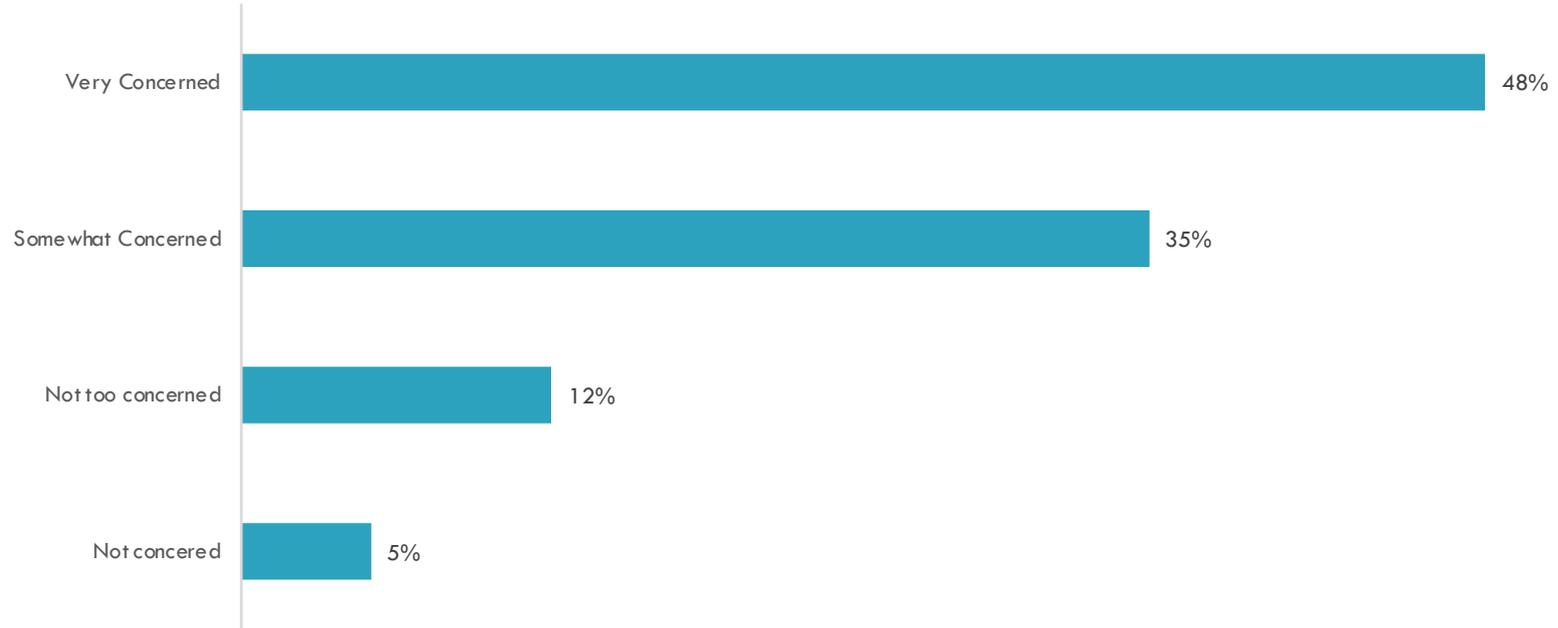
Yes, this is true for me and/or the people in my household



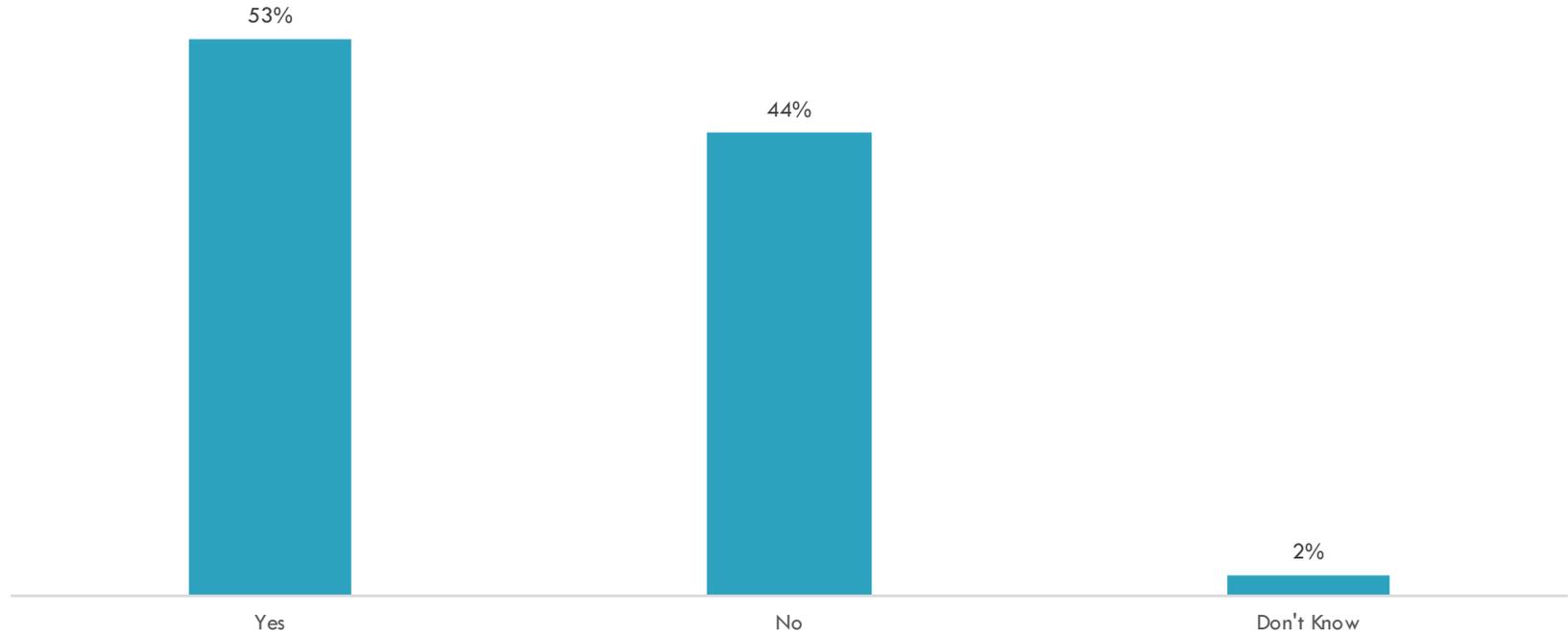
No, that is not true for me or the people in my household



How concerned are you that your children's school may either have to start in the fall with distance learning or go to that model at some point in academic year?



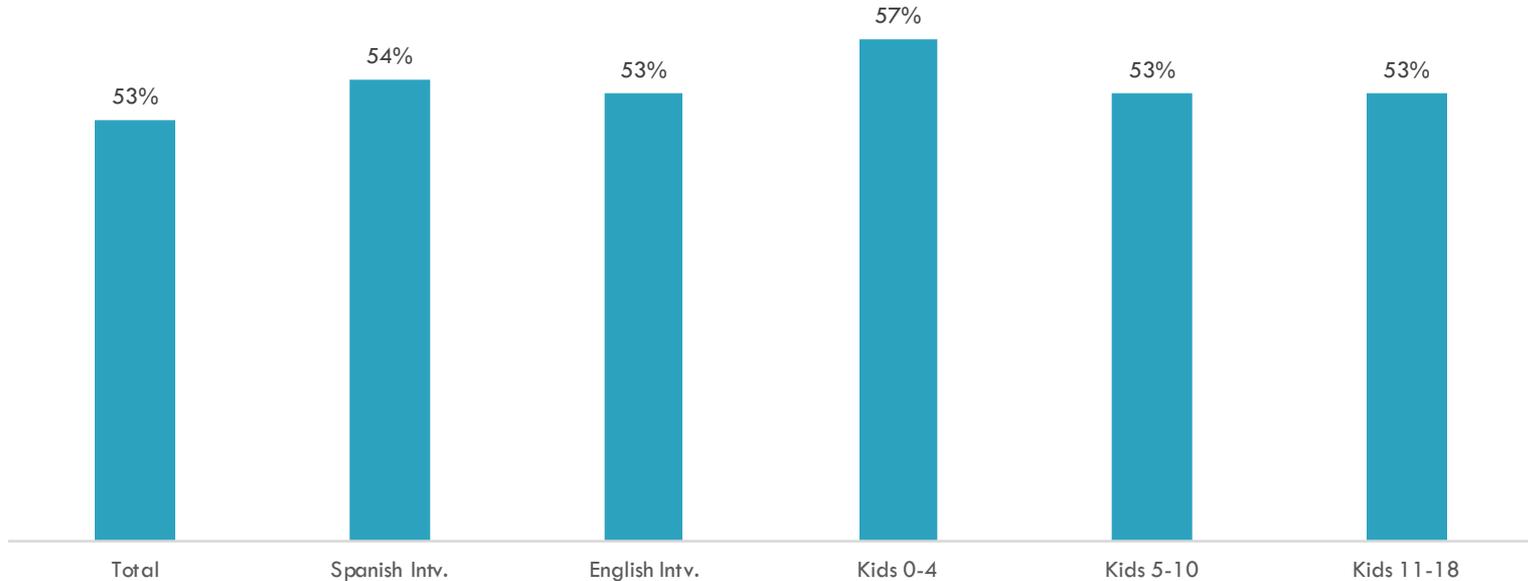
Are you considering NOT sending your child back to in-person school or childcare in the fall



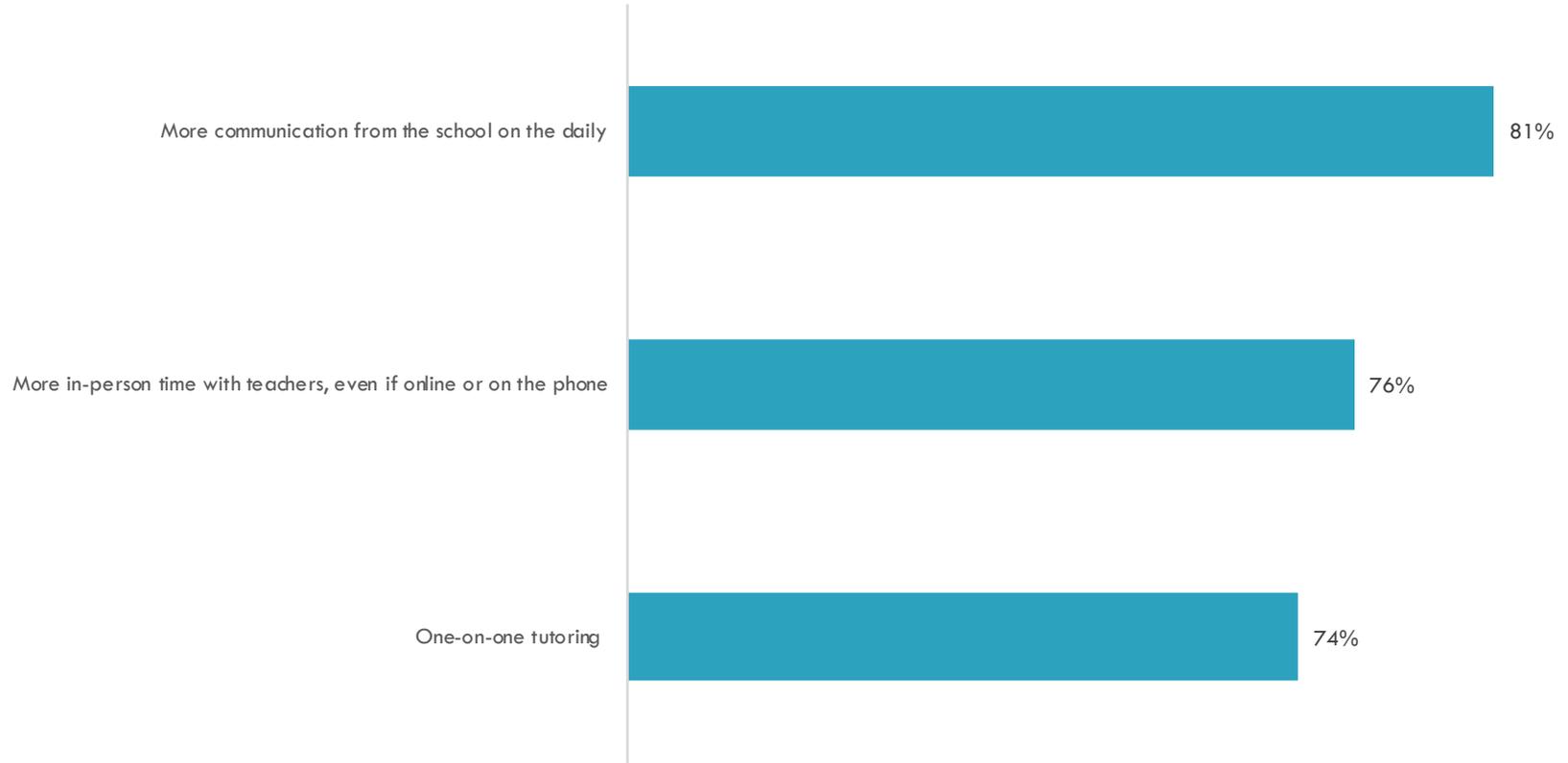
Potential Drop in Student Enrollment if In-Person is Only Option

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Considering Not Sending Child Back in the Fall



How Can Schools Help Your Kids Catch-up/Not Fall Behind



Schools Will Need to Find Mechanisms to Engage Parents

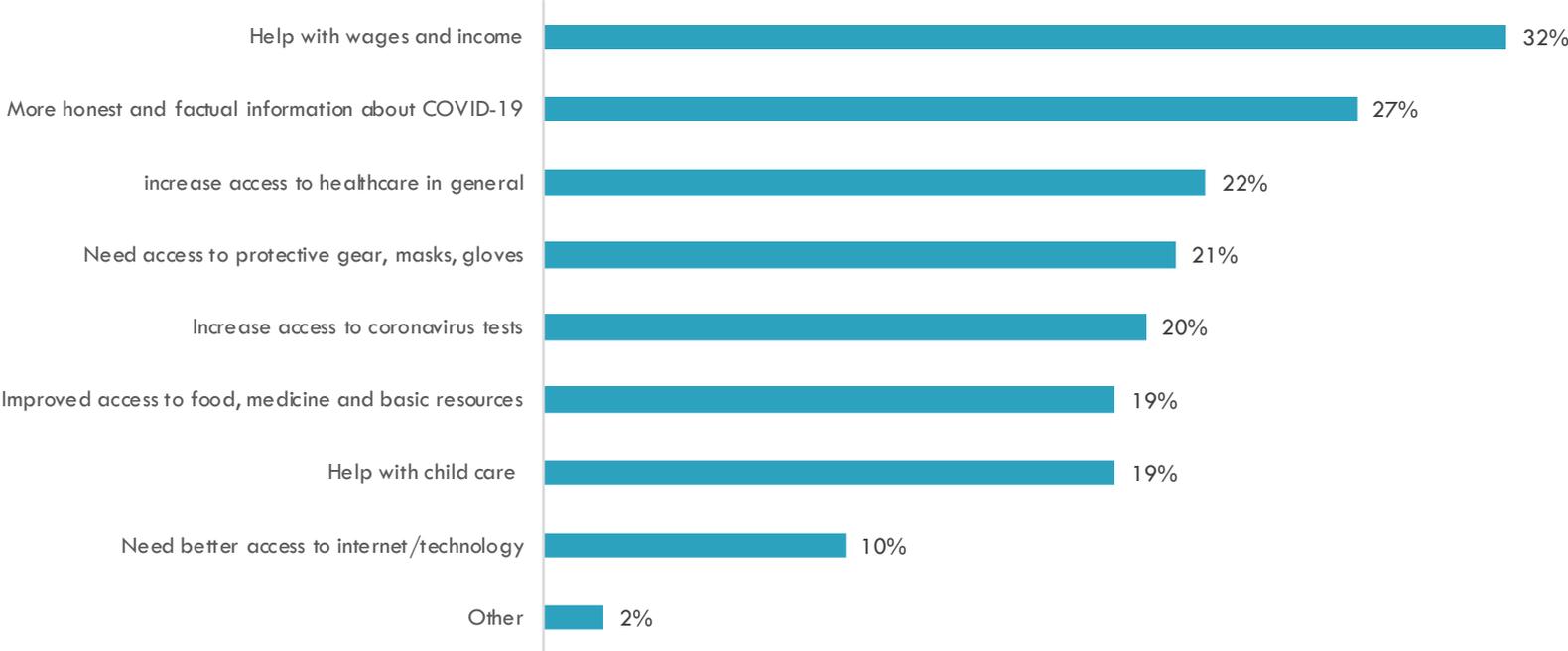
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- ❑ 60% of families are planning to participate less in in-person parent meetings, groups, convenings, and plan to visit their child's school less when school returns.
- ❑ 72% of parents report that they will look for virtual participation in parent meetings, groups, and convenings.
- ❑ 81% of parents want more communication from the school on the daily and weekly assignments and how well their child is meeting expectations.

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Economic Challenges Facing Latino Families

Specifically thinking about the coronavirus or COVID-19 pandemic, what are the most important issues facing your community that government should address?



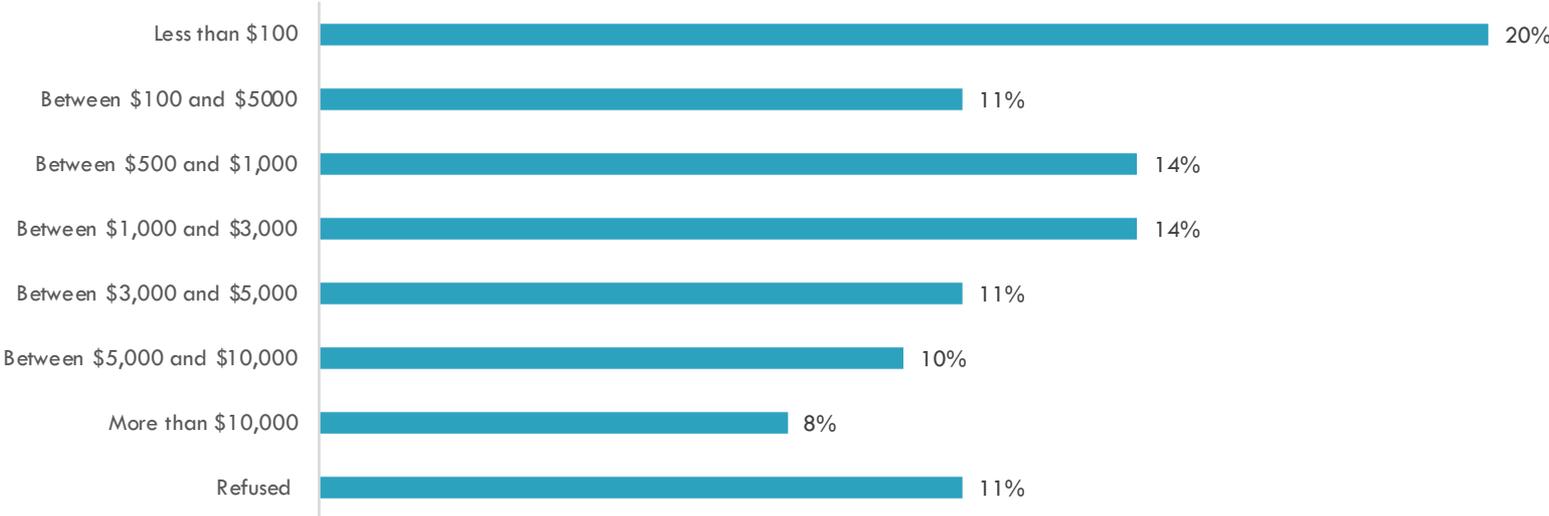
COVID-19's Impact on Latino Families is Severe

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- ❑ **29%** of Latino families have had someone in their household lose their job since COVID-19
- ❑ **33%** of Latino parents/primary caregivers have seen their business shut down and/or see significant drops in revenue.
- ❑ **41%** of parents/primary caregivers have had trouble paying for their rent or mortgage.
- ❑ **Over half (52%)** have had work hours cut, or their pay cut, but have kept their job.

Nearly Half (45%) of Latino Families Have \$1,000 or Less for Emergencies as a Safety Net

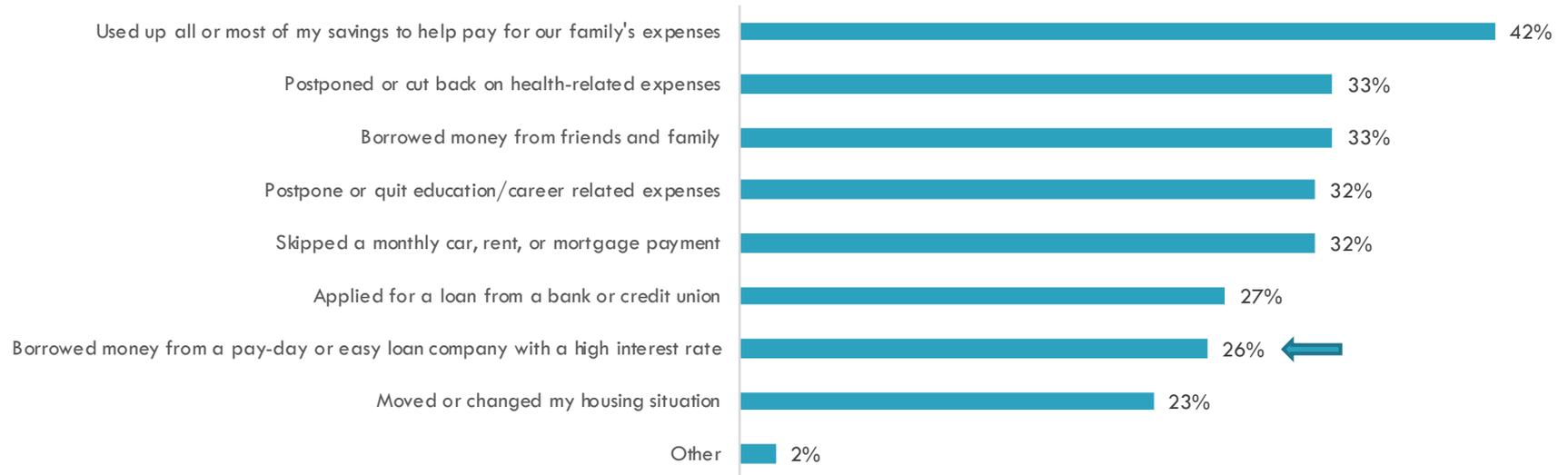
How much money do you currently have in a savings account or for emergencies?



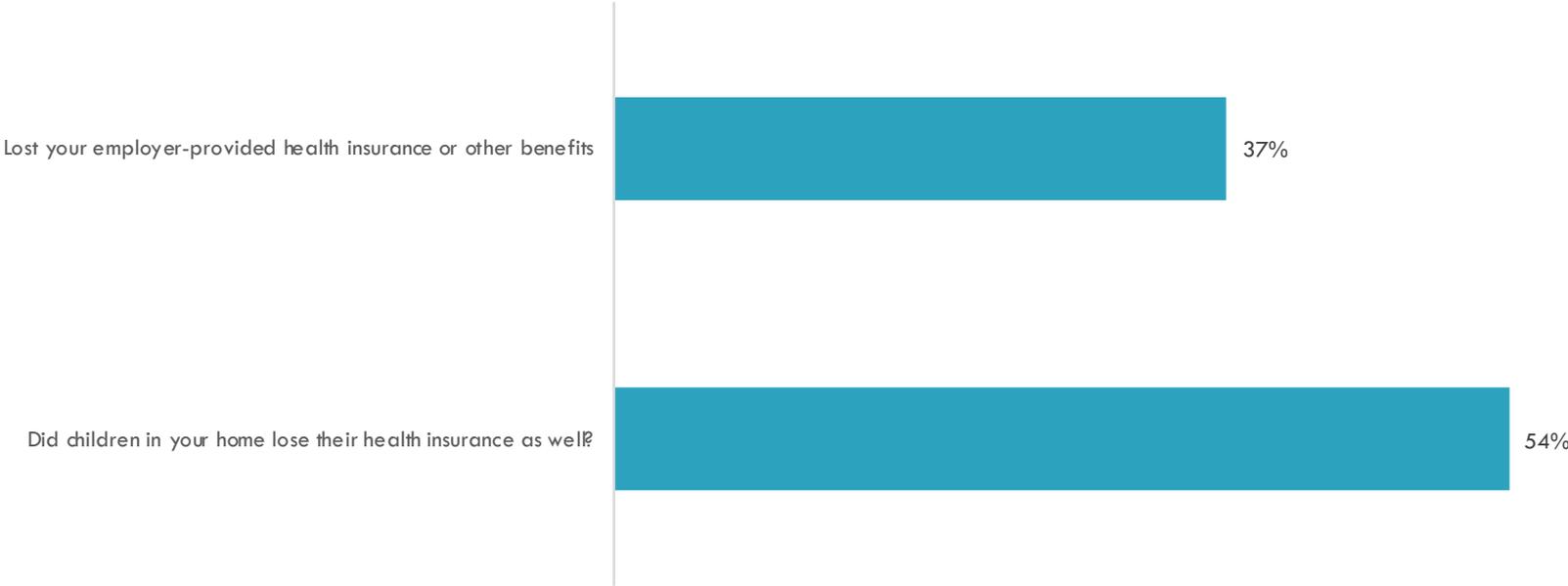
Families Making Tough Decisions due to Financial Stress

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Have you done any of the following to manage your financial situation during the pandemic?



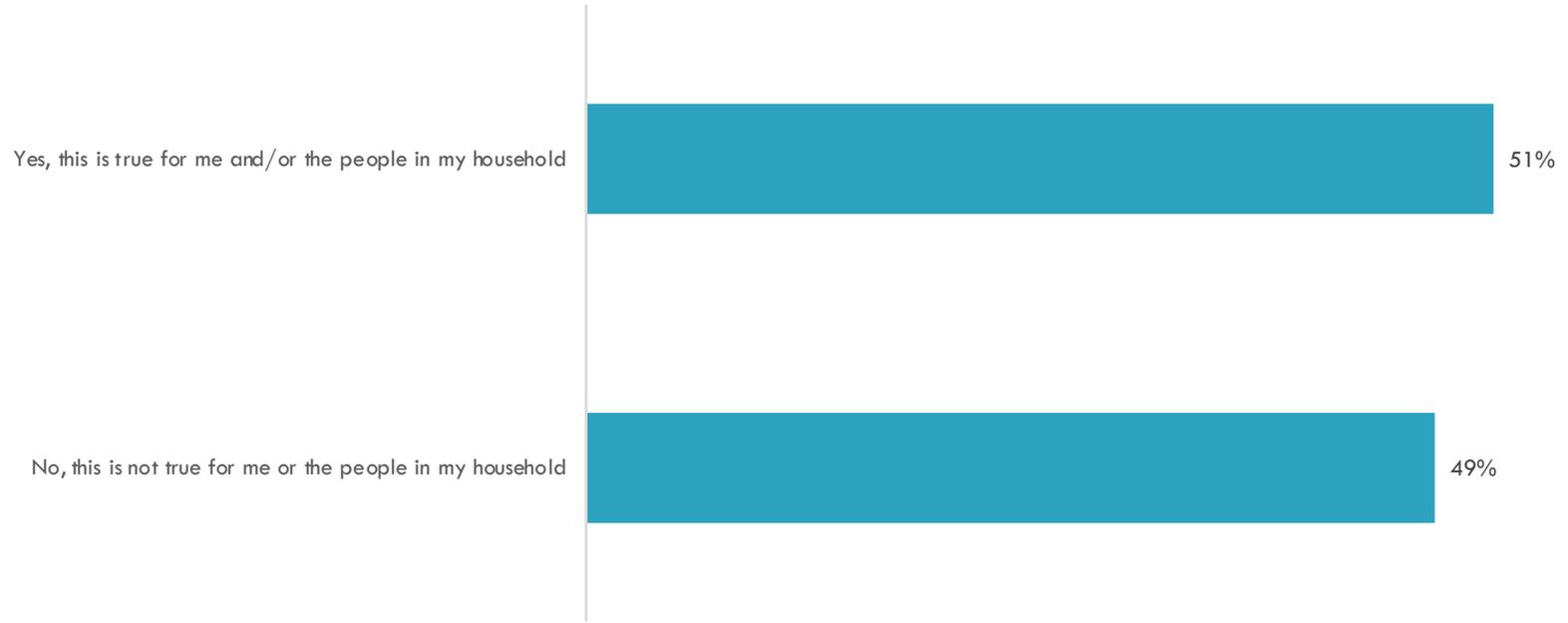
Many Latino Families Losing Health Insurance



70% of these families noted they planned to apply for Medicaid/CHIP

My internet and/or cell phone bill is much higher now because people in my home are working and/or going to school online

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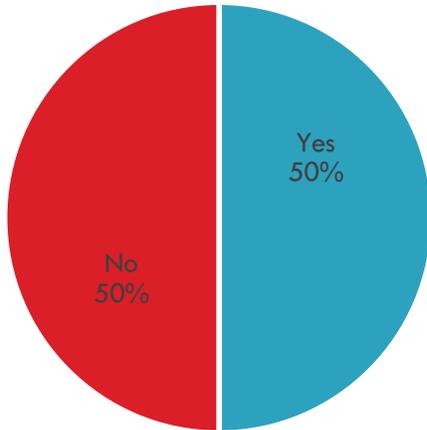
Many Latino Families Lack Support

Latino Families and CARES Act

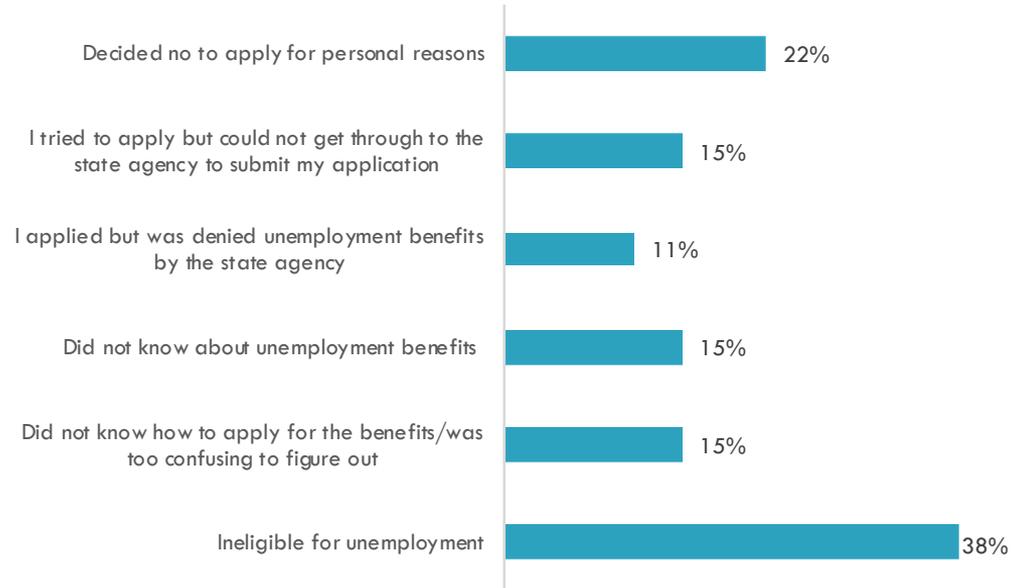
- ❑ Overall, 80% of Latino households reported either receiving a \$1,200 payment for a single person (45%), or a \$2,400 payment for a 2-person household (35%).
- ❑ 20% of the sample did not receive any payment from the CARES Act, and 30% of all families did not receive any additional payments for their children.

Access to Unemployment Benefits

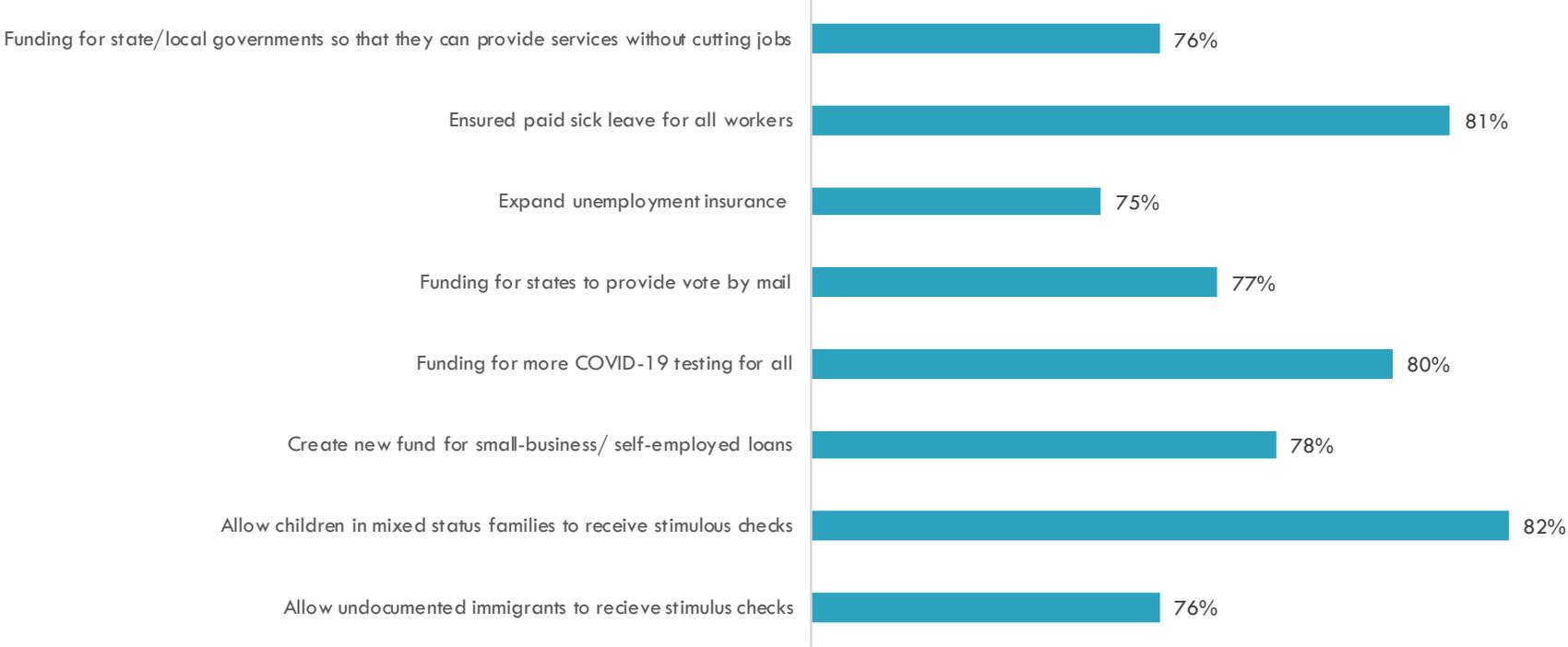
Did you or your family member receive unemployment benefits?



Why did you not receive unemployment?



Policy Views Among Latino Parents

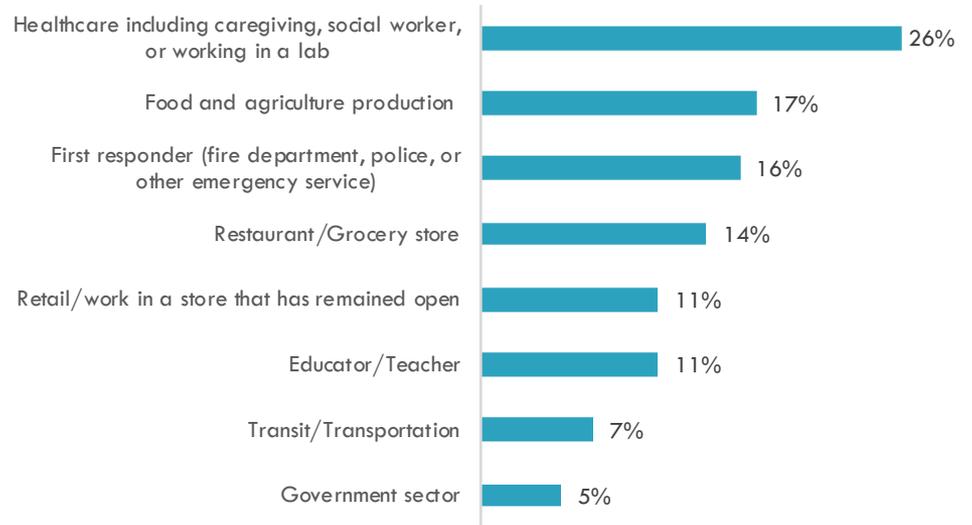
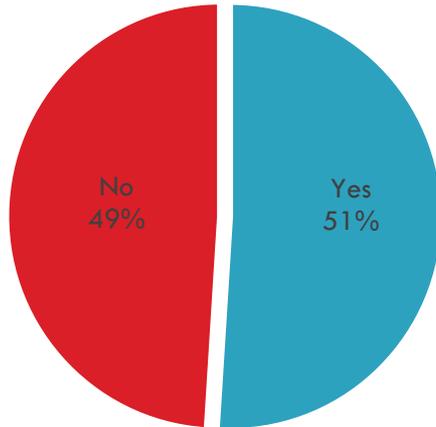


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Latino Workers are Essential

Latinos are Vital Workforce

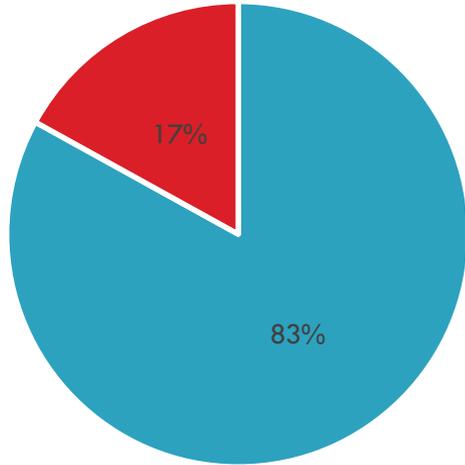
Have you Continued to Work Outside of the Home



Most Essential Workers Feel Safe on the Job

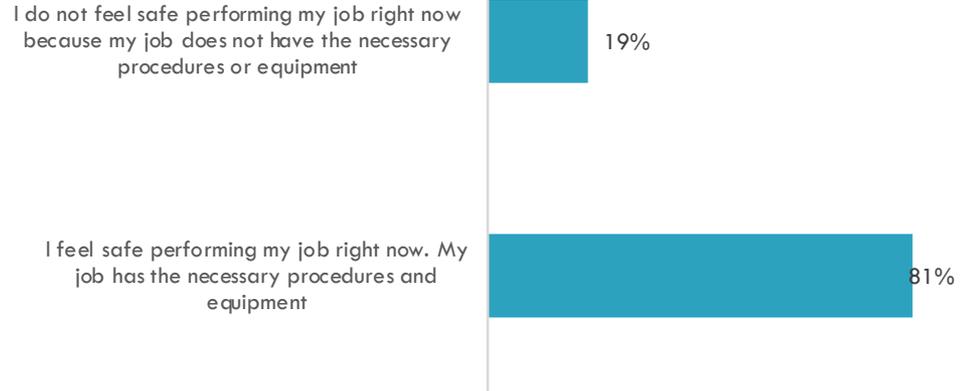
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Does your employer provide you with protective equipment, such as gloves, masks, and/or sanitizer?



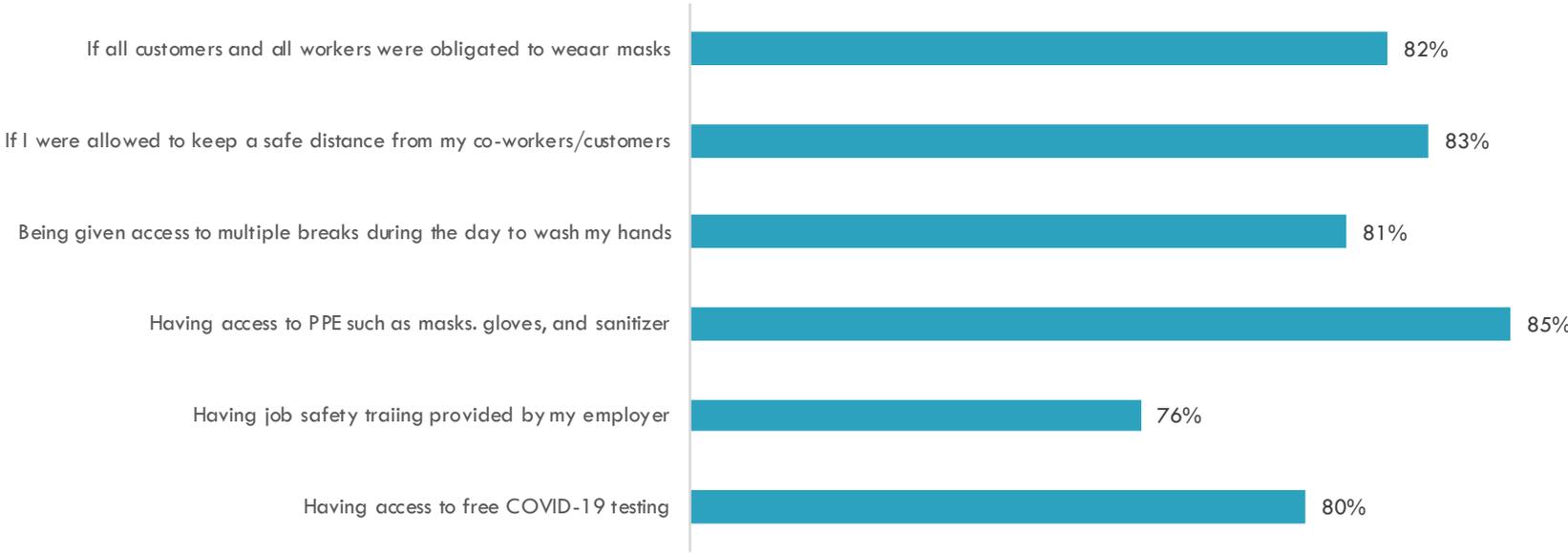
■ Yes ■ No

Which statement do you agree with most in reference to your outside of the home job?



Suggestions for Employers From Essential Workers

What Would Make You Feel Safer in Your Job?

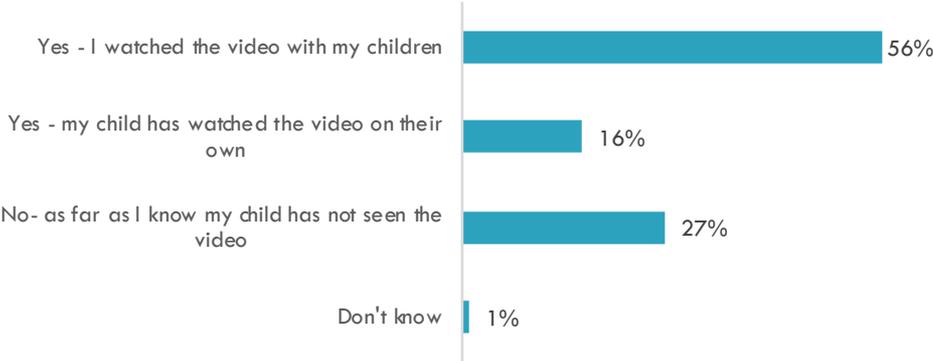


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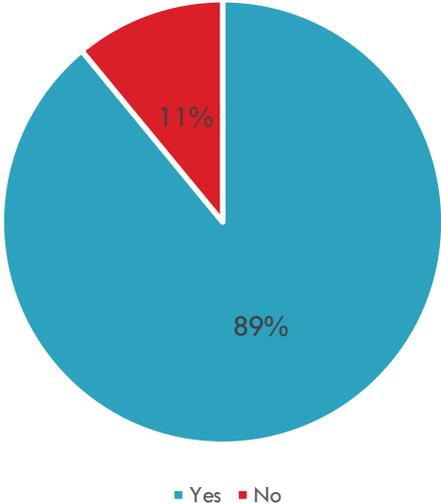
Views Regarding Racism & Police Brutality

Floyd Tragedy Provides Learning Opportunity for Families

As far as you know, have your children watched the video footage showing the police officer placing his knee on Mr. Floyd?

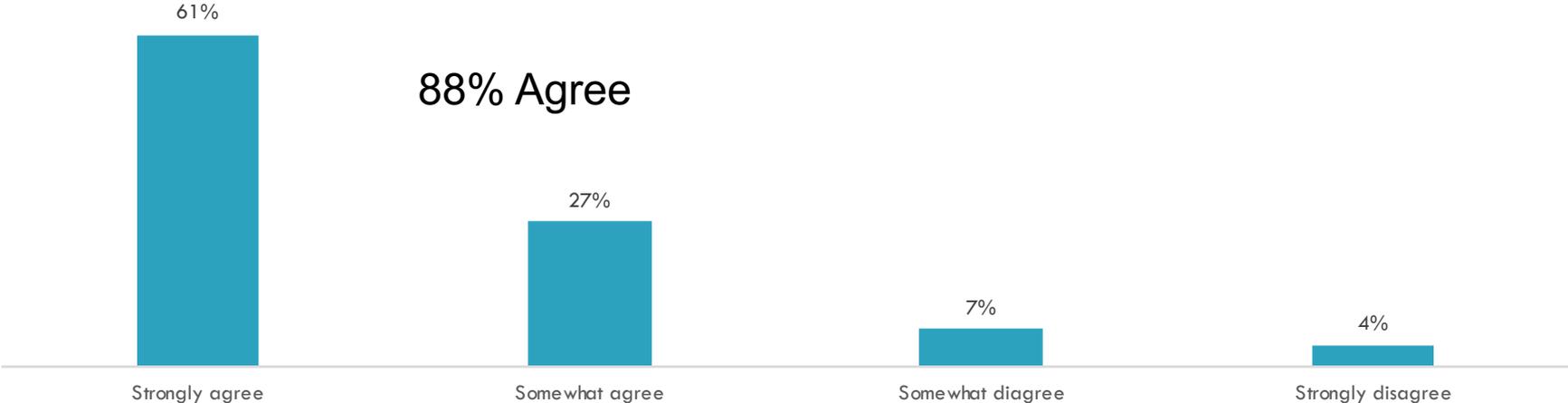


Have you used this video as an opportunity to speak with your children about racism and racial bias?



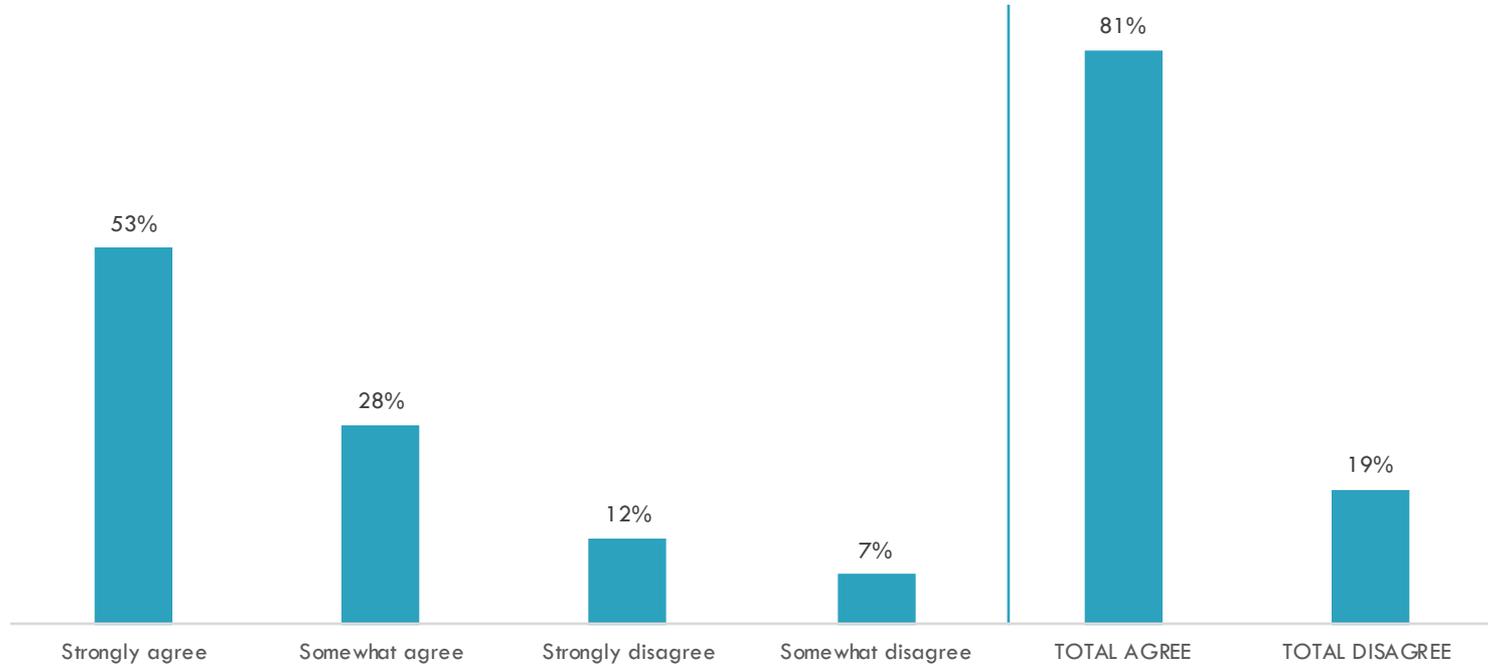
Latino Families Feel the Pain/Frustration of the African American Community Due to Shared Experiences

Do you agree or disagree with: I can understand the pain and frustration that the Black community feels right now with law enforcement, because Latinos face similar experiences with law enforcement.



I am concerned my child may experience excessive force from police at some point in their lifetime

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Questions?

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- Feel free to contact me at gabriel.sanchez@latinodecisions.com