What is Abriendo Puertas/Opening Doors?

A national evidence-based, comprehensive training program designed by and for parents with children ages 0-5.

Honors and supports parents:
- As family leader
- As their child’s first teacher
- At home, which is their child’s first school

Two-generation approach:
- Builds parent leadership skills
- Promotes family well-being and
- Positive outcomes for children
Abriendo Puertas/Opening Doors
Implementing Partners

• Partnering with over 500 family-serving organizations

• Over 3,000 certified facilitators

• Approximately 123,000 families in 41 states and Puerto Rico

If you are interested in becoming a partner organization, please contact:

*Daisy Castañeda at dcastaneda@ap-od.org*
Racial Justice Resources
from

in partnership with

Abriendo Puertas
Opening Doors
Today’s Conversation

Introductions
SSIC Overview
Racial Justice Resources
Close Out and Call to Action
Introductions
Today’s Facilitator

Antonio Freitas
Director of Educational Experiences
US Social Impact,
Sesame Workshop
Friends Near and Far

- Who you are (name),
- The role you play connected to children (caregiver or provider), and
- Your favorite Muppet!
it all started with a BIG IDEA and our iconic TV show.
A history of inclusion

Sesame Street and Sesame Workshop have introduced a diverse group of Muppets who have helped children have important conversations over the years. Here are some of them:

1970
ROOSEVELT FRANKLIN, the first Black Muppet, was popular, but some viewers believe he reinforced negative stereotypes

1991
ROISTA LA MONSTRUJA DE LAS CUEVAS, the first Latina Muppet to join Sesame Street full time, begins doing a Spanish word of the day

2002
KAMI, an HIV-positive Muppet, appears on South Africa’s Takalani Sesame, helping reduce stigma around HIV/AIDS

2010
GABRIELLE, a Black Muppet, originally introduced as Segi, makes her debut and goes viral with the song “I Love My Hair”

2011
LILY, a Muppet who experiences food insecurity, makes her debut during a special about hunger; in 2018, her character also struggles with homelessness

2013
ALEX, a Muppet whose father is incarcerated, helps children with imprisoned parents talk about their feelings

2015
JULIA, a Muppet with autism, is created for a digital storybook; in 2017, she becomes a character on the show

2019
KARLI, a Muppet who is in foster care and whose mother struggles with addiction, is seen as a response to the growing opioid crisis

2021
WESLEY, a 5-year-old Black Muppet, is created to help families talk about race and racism
our mission is to help kids grow smarter, stronger, and kinder
SSIC Overview
SSIC is a model that reaches vulnerable children and families in communities through:

- An **online content** hub
- **PD** resources
- **Implementation** with partners
Site Features

• Parent and provider facing

• More than 300 activities

• All activities (aside from PD) available in Spanish

• Save, share, and print activities

• Option to Log In

• Free Professional Development
Filter Options

Age
• Grown-Ups
• 7-10
• 0-1
• 2-3
• 4-6

Time
• 1-4 min
• 4-10 min
• 10+ min

Types
• Printables
• Interactive Games
• Videos
• Storybooks
• Articles
• Workshops
Racial Justice Resources
Racial Justice

A Shared Language
Communication & Conflict Resolution
Being an Upstander
Meet the newest Neighbors!

Ji-Young
• Age 6
• Close with her family and is very proud of her South Korean heritage
• Name Ji (wisdom, knowing, sesame) Young (hero, brave, courageous)
• Loves playing soccer, Guitar, and skateboarding

Elijah
• Age 35
• Meteorologist
• Loves exercising, movies, and trying new vegan recipes
• Models for Wes (Black) pride and the way to treat others

Wes
• Age 5
• Pre-K Student
• Loves pretend play, movies, Halloween and architecture.
• Models for curiosity, innocence and (Black) joy
Resources to Share with Children
Ways to Share

- Use during arrival and dismissal
- Jumpstart conversations with little ones
- Display around setting
- Use as “take home” projects and
- Print off and place in a binder
The Big Idea: It can be hard for both kids and adults to know when to speak up and say “that’s not okay”... and when to walk away.

Spanish Is My Superpower

Racial Justice   Age 2 to 6   1.4 Min

It's hard even for adults to know how to handle scary or hurtful race-based encounters, and it's sometimes confusing to know when it's time to speak up or stick up for oneself and when it's best to walk away from the conflict. It can also be hard to know how to move on after what happened and begin to heal. Share this video with children to explore important skills in dealing with racism.
Resources to Share with Caregivers and Families
Racial Justice Resources: Caregivers and Families

The Big Idea: Watching other families have honest, age-appropriate conversations about race and skin color can inspire new ideas for talking about these topics at home.

Talking About Race: The Marañas
- Racial Justice
- Age 0 to 6
- 4-10 Min

Meet the Maraña family: Parents Sally and Chris, and kids CJ and Krystalynn. In this video, the Marañás have an honest talk about skin color, culture, and pride.
Racial Justice Resources: Caregivers and Families

**Ways to share**
- Digital ways to pass the time
- Strategies to self-regulate
- Reinforce concepts and/or lessons covered in school, day care, at home learning, etc.
- Play together to foster sharing and cooperation
Resources to Share with Providers
Racial Justice Resources: Providers

Workshop
Helping Parents Talk About—and Stand Up Against—Racism

Article
What Is Racial Literacy?

Jul 29, 2021 | 1:00 pm EST
The ABC’s of Racial Literacy
Join us for the Sesame Street in Communities webinar on The ABC’s of Racial Literacy.
Room to Grow: Resources for Racial Justice

- Self-paced, asynchronous interactive guide
- Activities for every member of a military community
- Six weeks of resources broken down into daily lessons
  - **Day 1: Classroom Communities** – information and resources to use in your work with children in early childhood contexts
  - **Day 2: Provider to Parent** – resources to share with parents and caregivers
  - **Day 3: Fun with Families** – activities that children can take home and experience with their family
  - **Day 4: Professional Development** – tools to help level up our growing knowledge connected to race and equity
  - **Day 5: Questions and Reflections** – a place to process and reflect on the week’s lessons, ideas, and resources
Racial Justice: Subtopics

Explore materials, activities, and strategies to help children cope with difficult race-related situations and experiences across curated pages!
Close Out and Call to Action
SSIC Resources

For Children
- Outside, Inside (Storybook)
- Sing Along (Printable)
- Breathe, Feel, Share (Video)
- Welcome to the Street (Printable)
- I am Somebody (Printable)
- Beautiful Me (Printable)

For Caregivers and Families
- Activity Book (Printable)
- Joyful Moments (Printable)
- I am Me (Interactive)
- Let’s Talk About Race (Interactive)
- Talking About Race Docs (Videos)
- 5 Things I Want Other Black Dads to Know (Article)
- Racial Trauma (Article)

For Providers
- What is Racial Literacy (Article)
- Helping Parents Talk About… (Article)
- Resources for Military Families (Subtopic)
- Room to Grow (PD Course)
What You Can Do

• Explore the site ssic.org.

• Make a profile.

• Find one resource that fits!
A Conversation for Caregivers

• March 9th, 2022
• 2:00pm EST via Zoom
• en español

Coming Together: Racial Justice Resources from Sesame Street in Communities.

All kids need a strong individual and group identity, but racism hurts the healthy development of both. As parents and caregivers of young children, you hold great power in building little ones’ racial literacy by engaging in honest and direct conversations about race. Join Sesame Street in Communities and Abriendo Puertas/Opening Doors for a conversation to explore resources that celebrate race by helping us to stand up, stand tall, and stand together!
Keep in touch with Sesame Street in Communities!

Connect with us on social media!

Follow us at:
@SesameCommunity on Twitter!

Follow us at:
@SesameStreetinCommunities on Instagram, Facebook, LinkedIn, & Pinterest!

...and sign up for our newsletter!

Stay up to date on our latest available resources and featured content.
Email us at: communities@sesame.org

Text SESAME to 833-541-0461
Thank you!