

**Abriendo Puertas**  
**Opening Doors**

# ABRIENDO PUERTAS NATIONAL SURVEY 2022

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# Methodology – Survey Specifications

The national survey oversampled respondents in New Mexico and Los Angeles

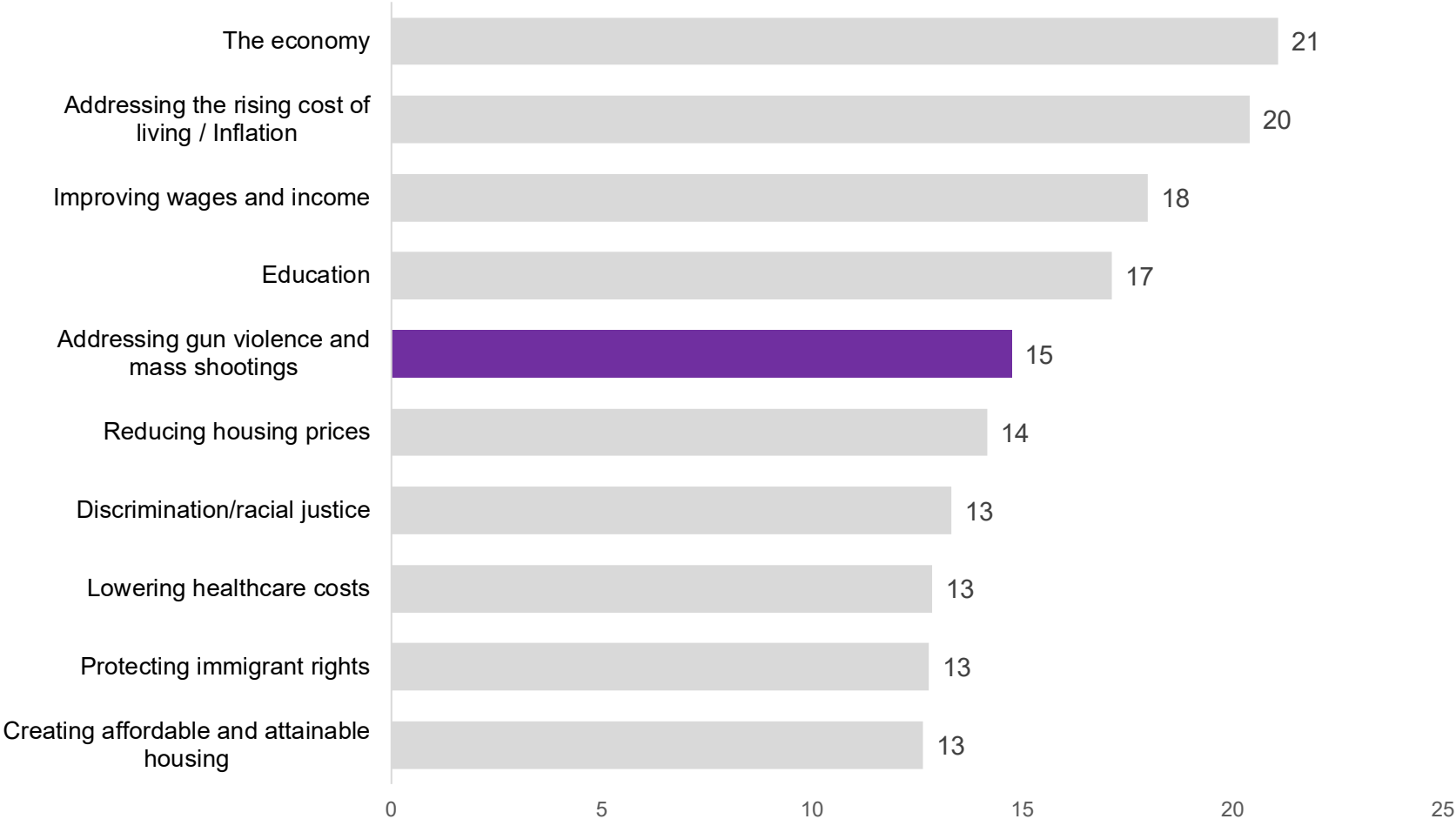
- The survey was conducted with a sample of Latino parents, primary caregivers, and expecting families (N = 1300 +/- 2.7%) across the nation who have children ages 0-5 living in their homes.
- The survey has an oversample of Latino parents in New Mexico and Los Angeles County.
- Field Dates: September 6-October 4, 2022
- Data was collected through a blended approach including web-based and telephone interviews (both landlines and cell phones) in either Spanish or English.
- The survey was among the first to have content specific to gun violence among Latino families.

# Gun Violence is a Top Concern for Latino Families

Gun violence and mass shootings are a top 5 level priority for Latino parents across the nation.

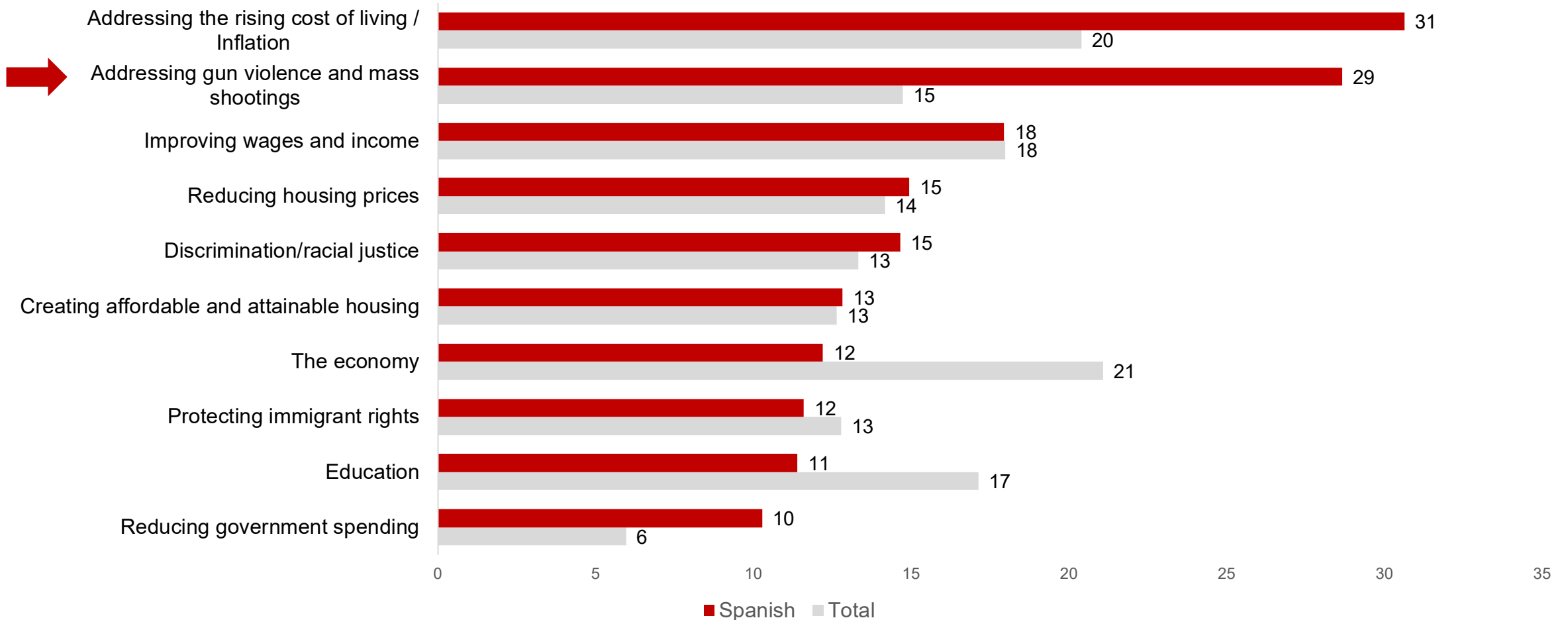
24% of Latino voters named gun violence and mass shootings as a top concern in our 2022 National Election Survey with AARC.

What are the most important issues facing the [Latino/Hispanic] community that you think the government should address?



# Gun Violence is of Higher Concern for Spanish Speaking Latino Families

What are the most important issues facing the [Latino/Hispanic] community that you think the government should address?

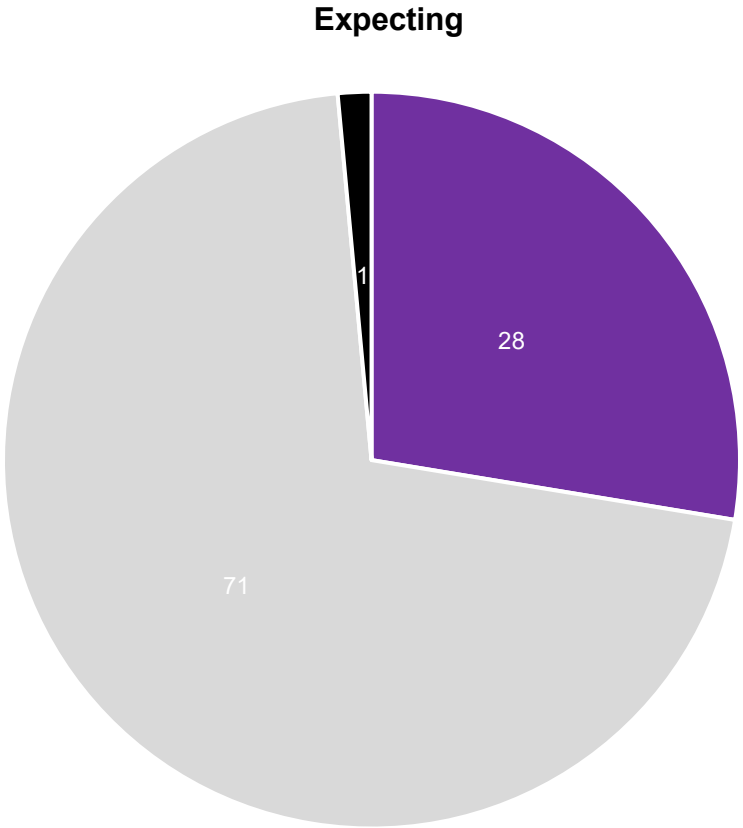
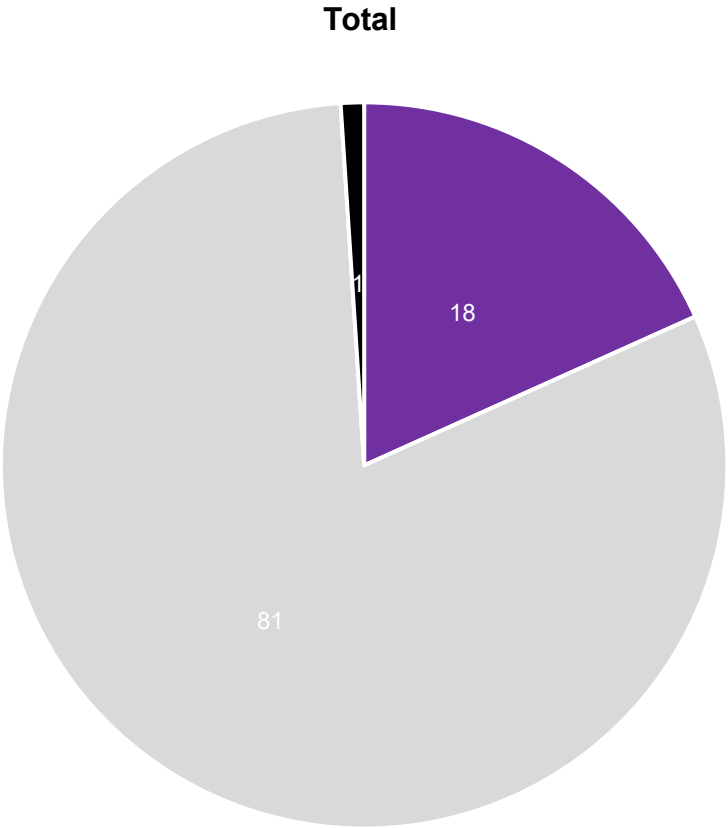


# Many Parents and Expectant Parents Have Already Experienced a Violent Shooting Firsthand

Have you or any of your children ever been at school or a public place during a violent shooting incident?

**Nearly one-fifth (18%) of respondents have (either themselves or their children) been at school or a public place during a violent shooting incident.**

**Over one in four expectant parents have been at school or a public place during a violent shooting incident**

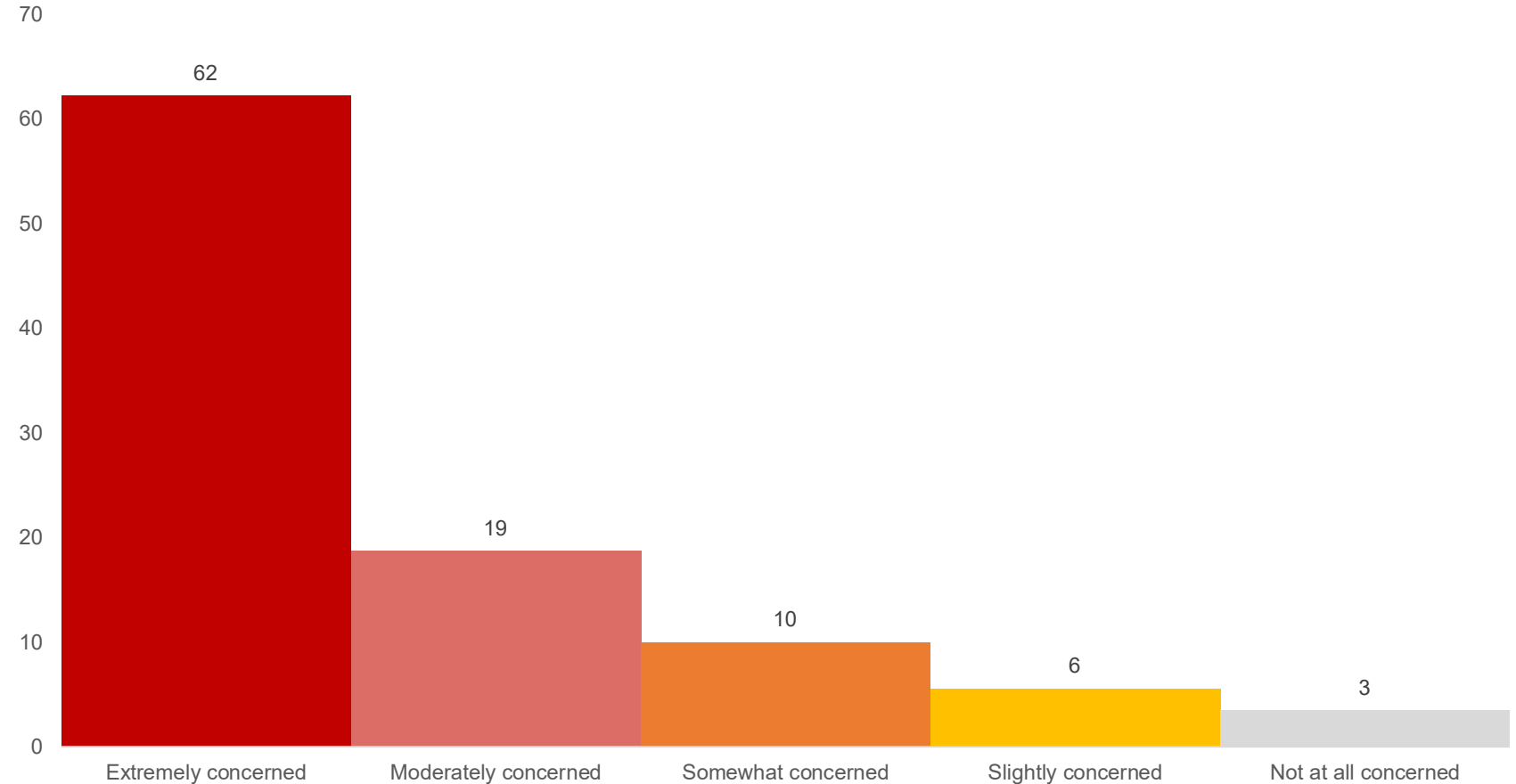


■ Yes ■ No ■ Prefer not to say

■ Yes ■ No ■ Prefer not to say

# Parents are Very Concerned About Their Child Being a Victim of a Mass Shooting

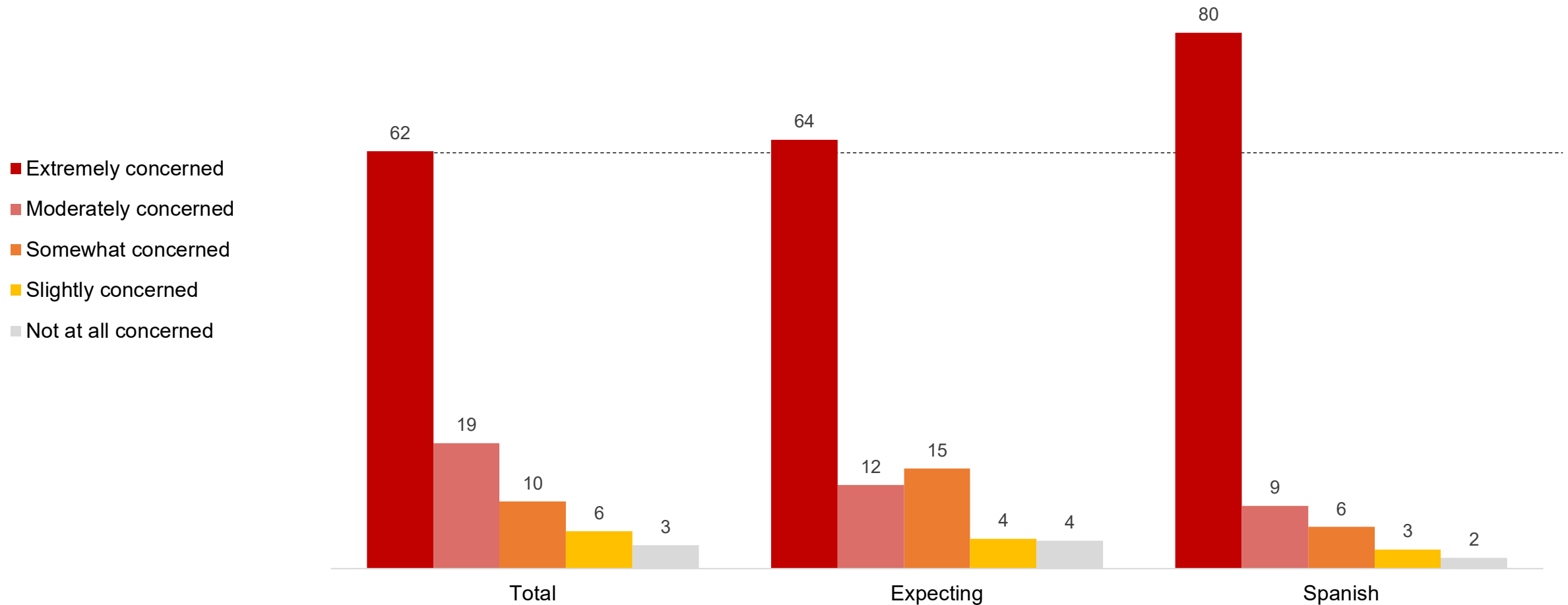
How concerned are you that your child could be a victim of a mass shooting at some point in their life?



Over 60% are extremely concerned that their child could be a victim of a mass shooting; only 3% are unconcerned.

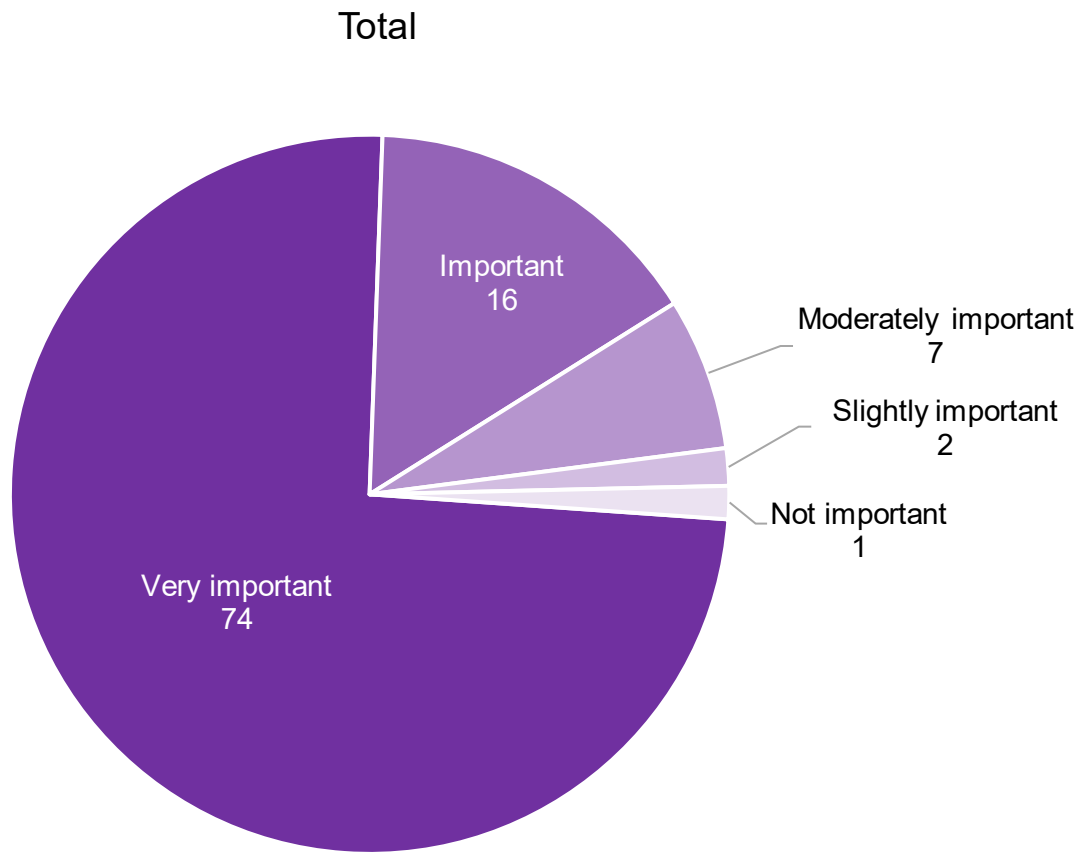
# This Concern is Especially High for Expectant Parents & Spanish Dominant Latino Parents

How concerned are you that your child could be a victim of a mass shooting at some point in their life?

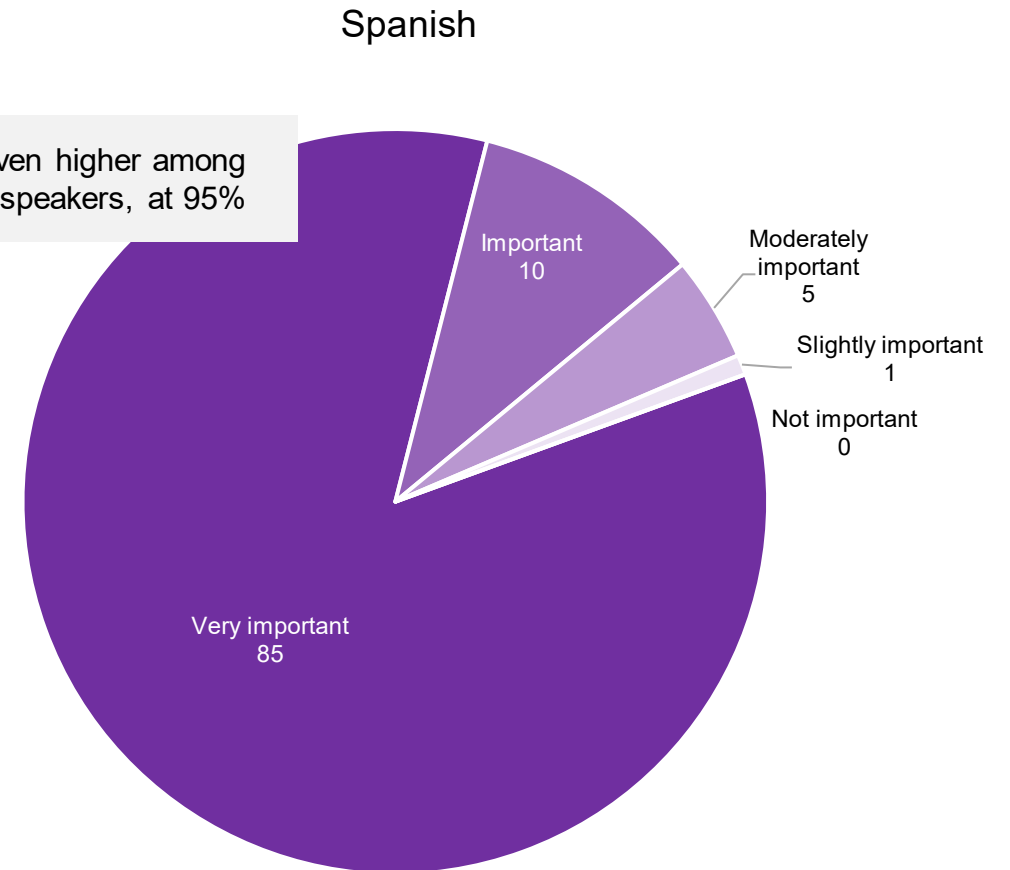


# 90% of Latino Parents Find it Important/Very Important for Policymakers to Reduce Mass Shootings

How important is it that policymakers in your state take more aggressive steps to reduce the number of mass shootings?



This is even higher among Spanish speakers, at 95%





# Respondents Overwhelmingly Agree With Gun Control Policies

How much do you agree or disagree with the following statements?

